

Vacancy

CLP Power Hong Kong Limited

Customer & Business Development

Business Strategy & Innovation

Business Intelligence, Data Strategy & Analytics

Assistant Business Intelligence, Data Strategy & Analytics Manager (2-Year Contract)

[Ref.: CLPP_CBD_BS&I_ABIDSAM]

CLP was founded in Hong Kong in 1901, at a time when electricity was still a novelty worldwide. Today we power millions of homes and businesses across the Asia Pacific regions. In Hong Kong, we operate a vertically-integrated electricity supply business providing a highly-reliable supply of electricity to 80% of the city's population. Outside Hong Kong, we invest in the energy sector in Mainland China, India, Southeast Asia, Taiwan and Australia. Our business includes power generation, transmission and distribution, and electricity and gas retail activities. Our goal is to meet Asia-Pacific's energy challenge in a sustainable manner from one generation to the next.

We are looking for an energetic, innovative & highly motivated professional to join the Business Intelligence, Data Strategy & Analytics Team of the Business Strategy & Innovation Department. Reporting to the Business Intelligence, Data Strategy & Analytics Manager, the appointee will be responsible for the following:

Major Duties:

- Lead the analytic projects for business strategy formulation, business performance review, marketing planning, customer experience improvement, product & service development, etc.
- Drive the design and development of data-mining models for customer analysis, online and offline marketing campaign performance review, product and services development
- Design and develop dashboards to identify business insights
- Drive the customer data model design and on-going administration
- Drive the data analytics relating to various digital and innovation initiatives
- Implement the data analytic strategy and key data analytics initiatives endorsed by the Business Group
- Support to promote data and customer-centric practice in the Business Group

Requirements:

- A recognized University Degree or Master Degree in Quantitative Analysis, Statistics, Mathematics, Business Administration, Marketing or related discipline
- Minimum 8 years' solid experience in customer data analysis, data management, data visualization, building and implementing predictive models by various AI machine learning techniques
- Excellent in data analytics skillset, e.g. Python, R, or other statistical / data science language
- Hands-on experiences in big data development, e.g. Spark
- Hands-on experience in BI tool, e.g. Power BI, Tableau
- Experience in digital analytics tools, e.g. Google Analytics, Google Tag Manager, Firebase Analytics
- High proficiency in Excel and PowerPoint
- Excellent communication, analytical and project management skills

- Excellent Command in written and spoken English and Chinese
- Able to work independently and under pressure to meet tight deadline
- Candidates with less experience will be considered as Senior Business Intelligence, Data Strategy & Analytics Specialist

Please apply by sending email to hrcd@clp.com.hk giving a detailed C.V., including career history, major achievements and personal attributes on or before **2 February 2021**.

Important: To facilitate our easy tracking please use a unique file name for all attachments and your email subject box in this format: BS&I_ABIDSAM_Last Name_First Name_Other Names (if applicable)

Applicants not invited for interview within 6 weeks from the closing date may assume their applications unsuccessful.

Information provided will be for recruitment purpose within the CLP Group and only short-listed candidates will be contacted. We comply with all applicable laws and regulations of HKSAR in handling applications. For details of the Personal Information Collection Statement, please visit our website: <http://clp.to/engPICS>.

For further information on our company, please visit our website: <https://www.clpgroup.com/>

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