

# Vacancy

**CLP Power Hong Kong Limited**  
**Customer & Business Development**  
**Customer & Brand Engagement**  
**Communications Officer (10 Months Contract)**  
**[Ref. CLPP- CBD-CBE-CO]**

*CLP was founded in Hong Kong in 1901, at a time when electricity was still a novelty worldwide. Today we power millions of homes and businesses across the Asia Pacific regions. In Hong Kong, we operate a vertically-integrated electricity supply business providing a highly-reliable supply of electricity to 80% of the city's population. Outside Hong Kong, we invest in the energy sector in Mainland China, India, Southeast Asia, Taiwan and Australia. Our business includes power generation, transmission and distribution, and electricity and gas retail activities. Our goal is to meet Asia-Pacific's energy challenge in a sustainable manner from one generation to the next.*

*CLP is an Equal Opportunity Employer and is committed to providing a working environment free from discrimination or harassment. All applicants will be considered for employment on an equal basis regardless of gender, physical or mental state, race, nationality, religion, age, family status or sexual orientation.*

*CLP is also a certified Fair Wage Employer in recognition of the Company's exemplary wage policies and practices.*

We are looking for a high caliber individual to join our Customer & Brand Engagement (CBE) Branch in the Customer & Business Development (CBD) Business Group. Reporting to the Customer & Brand Engagement Manager, the successful candidate is required to:

- Support the Customer & Brand Engagement Manager in marketing communications and event management
- Develop and execute effective employee engagement initiatives and campaigns to inspire and connect employees in support of people-centric culture
- Promote Design Thinking to company-wide colleagues via various communication means
- Work with the team to organize staff recognition programme, including ceremonies and promotion materials
- Manage the content and report of staff engagement digital platforms
- Work closely with production houses to ensure the deliverables are on brief and on time
- Craft story write-up, produce posters and videos in-house for different campaigns when needed
- Perform general administrative duties

## Requirements

- A recognized Degree in Communications, Marketing, Business Administration, Human Resources or related disciplines
- A minimum of 5 years relevant experience in handling communications projects, event management, and customer/staff engagement activities
- Excellent communication skills, including both spoken and written English and Chinese

- Good command in photoshop and video editing is an advantage
- Detail-oriented, multi-tasking, a good team player
- Excellent organizational skills and able to work under pressure to meet deadlines

Please apply by sending email to [hrcd@clp.com.hk](mailto:hrcd@clp.com.hk) giving a detailed C.V., including academic qualification, career history, current and expected salary, major achievements and personal attributes on or before **16 October 2021**.

***Important: To facilitate our easy tracking please use a unique file name for all attachments and your email subject box in this format: CBE\_CO\_Last Name\_First Name\_Other Names (if applicable)***

Applicants not invited for interview within 6 weeks from the closing date may assume their applications unsuccessful.

Information provided will be for recruitment purpose within the CLP Group and only short-listed candidates will be contacted. We comply with all applicable laws and regulations of HKSAR in handling applications.

For details of the Personal Information Collection Statement, please visit our website:

<https://clp.to/engPICS>

For further information on our company, please visit our website:

<https://www.clpgroup.com/>



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*Energy for Brighter Tomorrows*