



05 May 2008

Students' Creativity Shown in CLP Education Portal's Green Competition

CLP today announced the winning ideas of "Climate and You" competition that aims to promote green thinking and idea sharing among young people.

The competition, hosted on CLP's newly launched education portal, PowerU (www.clpgroup.com/PowerU), was staged to invite young people to contribute creative ideas about wise use of power and living green. It has attracted more than 600 entries, and for each entry, CLP has pledged to plant a tree either in Hong Kong or in the Chinese Mainland.

Covering a wide spectrum of topics including the history and development of power industry, energy resources, climate change, air quality, energy efficiency and sustainability, the education portal is the first interactive platform designed to facilitate learning about power industry and the related environmental concepts, and serves as a valuable supplement to conventional school curriculums and facilitate teachers to conduct classroom activities.

"Care for the environment and community is our core value", said Ms Jane Lau – Director – Group Public Affairs of CLP Holdings Limited. "We have been developing different community education programmes and engaging different communication channels to promote environmental responsibility. We are happy to launch the PowerU portal and a series of related community programmes to further engage our young people in understanding and taking actions to tackle the environmental issues challenging us today."

The "Climate and You" competition has been a massive hit among school students. All ideas collected have gone through an election by public voting in March, and the short-listed tips were reviewed by a panel of judges – Ms Lister Cheung, Chief Executive of The Conservatory Association, Mr Siu Hak, local illustrator/writer, Ms Kay Tse, pop singer, Mr Tom Chan Ka Kin, an award winner in the Intel International Science and Engineering Fair 2007 held in the US, and Ms Zoe Lee, Group Public Affairs Manager, CLP Holdings. "The ideas collected are full of varieties and innovation, demonstrating the unlimited creativity of Hong Kong people, in particular the younger generations," said Ms Lau. The competition will present two awards – "Climate Idol" and "Climate Guru" and the winning ideas included:

- Winning Octopus points for green lifestyle like using less plastic bags or choosing to travel by non-air-conditioned buses
- Making the World Environment Day a public holiday to encourage tree planting activities
- Full-scale litter separation at home to facilitate recycling
- Bringing your own lunch box when buying lunches or meals

CLP is committed to living up to the principles of sustainable development and promoting environmental responsibility. The company recently announced a comprehensive climate change strategy that details its ambitious and voluntary targets to reduce the carbon intensity of its generating portfolio by 75% by 2050, including an interim target of having 20% of its total generating capacity from non-carbon emitting sources by 2020.

Besides the PowerU and the "Climate and You" campaign, CLP has a series of community education programmes in the pipeline, with an aim to gather collective efforts from the public to combat climate change.

About CLP Group

CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange, is the holding company for the CLP Group, which is one of the largest investor-owned power businesses in Asia. Through CLP Power Hong Kong, it operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to over 5.5 million people in its supply area. The CLP Group also invests in energy businesses outside Hong Kong. It is the largest external investor in the Chinese Mainland electricity industry, and a leading international private sector power company in the Asia-Pacific region with an integrated energy business in Australia and interests in generating assets in India, Taiwan and Thailand. Achieving its first renewable energy target in end 2007, three years ahead of schedule, CLP is committed to an interim target of having 20% of its generating capacity from non-carbon emitting sources by 2020, and is actively investing in renewable energy projects in China, Australia and India, focusing mainly on wind, small hydro, biomass and solar.



To encourage the public to know more and be responsive to the effects of climate change, CLP earlier this year launched the 'Climate and You' online campaign , a lively interactive platform on which visitors can post and share tips on how to "Love the Earth" in their everyday lives. The game attracted more than 600 tips for online voting. To select the most creative entry, CLP has invited a number of social celebrities – Ms Lister Cheung (centre), Chief Executive of The Conservatory Association; Mr Siu Hak (2nd from left), local illustrator/writer; Ms Kay Tse (far right), pop singer; and Mr Tom Chan Ka Kin (2nd from right), an award winner in the Intel International Science and Engineering Fair 2007 held in the US – to form an adjudicating panel with Ms Zoe Lee (far left), Group Public Affairs Manager, CLP Holdings.



CLP's 'Climate and You' online campaign , aimed at raising public awareness and encouraging people to learn about climate change, invited celebrity guests to form the adjudicating panel. They all believe that to Love the Earth, one can always start from the little things in everyday life. Entirely up to their imagination and creativity, they were on hand to share their ways of "Loving the Earth" with participants and online visitors.

(From left)

- Mr Siu Hak, local illustrator/writer
- Mr Tom Chan Ka Kin, an award winner in the Intel International Science and Engineering Fair

2007 held in the US

- Ms Kay Tse, pop singer
- Ms Lister Cheung, Chief Executive of The Conservatory Association



Ms Kay Tse (left), pop singer and Mr Tom Chan Ka Kin (right), an award winner in the Intel International Science and Engineering Fair 2007 held in the US, giving their support to the "Climate and You" online campaign organised by CLP. The campaign aims to spread the concern about climate change, with the hope of encouraging the people in Hong Kong to conserve the earth's resources and to reduce their own carbon footprints.



To raise the public awareness of climate change, CLP's "Climate And You" online game was staged earlier to invite young people to contribute creative ideas about living green. The game has attracted more than 600 entries, which were assessed by a panel of jurors and voted by the public. Ms Jane Lau, Director of Group Public Affairs of CLP (third left), and the game winners are posing with the "Earth OK" sign at the presentation ceremony to pledge to care for the environment.

[Appendix 1: Smarts Tips from Guests and Celebrities](#)

[Appendix 2: Smarts Tips on "Love the Earth"](#)

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