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International Acclaims for CLP's Climate Campaign

The climate campaign initiated by CLP to call for global collective efforts to combat climate change won a string of accolades from the international Galaxy 2008 Awards Competition, including the Grand Award for the Climate Vision 2050 corporate video. CLP issued its Climate Vision 2050 in 2007, pledging to reduce the carbon emissions intensity from its generation portfolio by 75% by 2050. To enhance public awareness, CLP produced a bundle of communications and education materials to spread the messages across. Its efforts were hailed by the Galaxy Competition that honours marketing excellence in the international arena, and notched 5 awards altogether. They include the Grand and Gold awards for the Climate Vision 2050 Corporate Video; Gold for the Corporate Video to commemorate the inauguration of CLP's largest wind project; Silver for the Environmental Education Portal "PowerU"; and Bronze for the Company's Renewable Energy Promotion in Hong Kong.

In the 8-minute Climate Vision 2050 video, Mr Andrew Brandler, Chief Executive Officer of CLP Holdings, explains the potential threats posed by climate change and calls for support for the Company's short and long-term goals set out to tackle these threats. The second Gold Award-winning video was produced to commemorate the inauguration of CLP's Samana Wind Farm in India. CLP undertook its largest wind project investment as part of the efforts to fulfil the commitment to transform its portfolio to a low-carbon supply. In the video, CLP draws attention to the perils of relying on fossil fuels, a rapidly depleting source, and focuses on the importance of developing renewable energy. CLP was also commended for its attempt to reach the younger generation through an innovative environmental education portal – PowerU (www.clpgroup.com/poweru/). By featuring all-embracing themes about the electricity industry and sustainable development, the portal provides an invaluable supplement to the conventional school curriculums.

The winners of the 19th Annual International GALAXY 2008 Awards Competition were announced in New York City last month. The competition this year attracted over 580 entries from 16 countries including PRC China, Japan, Korea, Canada, Germany, the UK and the US.

About CLP

CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange, is the holding company for the CLP Group, which is one of the largest investor-owned power businesses in Asia. Through CLP Power Hong Kong, it operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to over 5.5 million people in its supply area. Outside Hong Kong, CLP also invests in energy businesses in Mainland China, Australia, India and Southeast Asia. It is the largest external investor in the Chinese mainland electricity industry, and a leading international private sector power company in the Asia-Pacific region with a diversified portfolio of power generation from gas, coal, renewables and nuclear.



(Image 1-2) Mr Andrew Brandler, Chief Executive Officer of CLP Holdings, makes the "Earth OK – The World is in Our Hands" gesture in the Climate Vision 2050 video that features the growing threats of global warming.



(Image 3-4) Sir Michael Kadoorie, Chairman of CLP Holdings, visited CLP India in the Samana Wind Farm inauguration video that wins the Gold Award.



(Image 5)The "Power U" portal has a strong appeal to young people with features like multimedia tools for class activities, interactive games and a household cartoon character "Nick" to present the hard knowledge in a light-hearted way.

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