



14 November 2009

## **"Pledge to Halt Food Waste" Programme Exceeds \$1 million Target To Provide Meals for 8000 people for one week**

### **CLP Volunteer Team attempts to break Guinness World Record with huge food puzzle**

Over 600 volunteers from the CLP Volunteer Team, partner organisations and the general public have successfully created a huge food puzzle, comprising over 30,000 food items. The puzzle marks the climax of CLP's year long "Pledge to Halt Food Waste Programme" and has successfully raised over HK\$1 million in food and monetary donations for the People's Food Bank.

By attempting to break a Guinness World Record with the giant food puzzle, CLP aims to raise awareness in the community on the importance of helping the underprivileged through food collection and fundraising programmes.

"CLP volunteers have a long history of getting involved in activities which help the underprivileged," said Richard Lancaster, Acting Managing Director of CLP Power. "This event exemplifies their dedication to this cause. Pledging to halt food waste not only reflects one of our strongly held values of caring for the community, but it also underlines our commitment to the environment. We hope to play a role in calling for support from the community to conserve food resources and halt food waste in the same way we are actively promoting energy conservation and discouraging wasteful energy use."

"CLP volunteers have made a fantastic contribution to the Food Bank," said J.R. Budge of the St. James' Settlement. "With a sixth of Hong Kong's population classed as underprivileged and 10,000 families lacking basic food supplies, we are glad to see the enthusiastic participation from volunteers to help care for those in need." After the event, all food collected will be donated to the People's Food Bank at the St. James' Settlement.

"It is our great pleasure to host this meaningful event," said Kuby Yin Hung Chan, Principal of Munsang College. "The size and scale of the food puzzle is remarkable and we hope that this event will inspire youngsters to get involved in volunteerism."

The 'Pledge to halt food waste' programme focuses on food conservation and has been the core activity of the CLP Volunteer Team throughout 2009. This programme has seen CLP staff involved in a wide array of fundraising activities including 'Skip a lunch day' and a cooking competition with fundraising food stalls and more. CLP volunteers also donated over 385 gift items during Chinese New Year and assisted with the logistics work related.

Today's event saw the creation of a 20m x 30m food puzzle, comprising over 20 tonnes of packed food. It has been a huge collaborative effort and has raised over HK\$1 million in food and monetary donations. In addition to CLP, the St. James' Settlement and Munsang College, participants include premium sponsors such as Amoy Food Limited, Vitasoy International Holdings Limited, Eagle Coin (Hong Kong) Limited, Hong Kong Exchanges and Clearing Limited and the general public.

#### **About CLP Power**

CLP Power Hong Kong Limited is the largest electric utility in Hong Kong serving the business and domestic community in Kowloon, the New Territories, Lantau and most of the outlying islands. Operating a vertically integrated electricity generation, transmission and distribution business, CLP Power provides a highly reliable supply of electricity and excellent customer services to 5.6 million people in its supply area.



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For enquiries, please contact:

Ms Bonnie Chu

Communications Manager – Publicity and Public Affairs

Tel 2678 7503

Pager 71163131 a/c 9009