



27 August 2010

## **CLP Power Debuts GREEN<sup>PLUS</sup> To Help SMEs and Non-profit Making Organisations Go Green**

CLP Power Hong Kong Limited (CLP Power) today announced the launch of GREEN<sup>PLUS</sup>, a pioneering programme that seeks to empower small to medium-sized enterprises (SMEs) and non-profit making organisations to implement energy efficiency and conservation (EE&C) measures. The GREEN<sup>PLUS</sup> programme also represents the first collaborative platform for government departments, Energy Advisory Committee, green groups, associations of contractors, professional bodies and academics to share EE&C knowledge, technical know-how and experience with SMEs and non-profit making organisations.

CLP Power's GREEN<sup>PLUS</sup> programme recognises the important role that the population of more than 200,000 local SMEs and non-profit making organisations, which accounts for over 90% of the commercial and industrial energy users, can play in the city's drive to address climate change issues. Based on information collected by CLP Power, SMEs and non-profit making organisations can achieve energy consumption saving on an average of 5 to 20% and reduce CO<sub>2</sub> emissions by an average of 20 tonnes\* per year after implementing EE&C measures.

Mr. Richard Lancaster, Managing Director of CLP Power said at today's GREEN<sup>PLUS</sup> launching ceremony, "The GREEN<sup>PLUS</sup> programme represents a major step that CLP Power has taken to bring EE&C to a next level. We are very pleased that the programme resonates with the Government and our partners who share our belief in the importance of engaging and involving SMEs and non-profit making organisations in Hong Kong's transformation into a low-carbon economy."

Dr. Kitty Poon, JP, Acting Secretary for the Environment, remarked at today's event, "Building a low carbon community for Hong Kong people requires immediate actions. Closer collaboration between the Government, the community and corporations alike is essential to its success. I am pleased that CLP Power has pioneered the GREEN<sup>PLUS</sup> programme and look forward to seeing more similar projects be introduced in the community in future."

The GREEN<sup>PLUS</sup> programme aims to increase the awareness of the business and environmental benefits of EE&C measures and addresses the obstacles facing SMEs and non-profit making organisations, such as knowledge gap or lack of competent technical skills in the market. Equal emphasis has therefore

been placed on the provision of hardware and software support as well as nurturing of a network of green contractors and service providers who are able to support the SMEs.

"Through the concerted efforts of all parties, we are confident that the programme will help bring a fundamental change in the way SMEs and non-profit making organisations conduct their businesses and manage their environmental performance, thereby benefiting the community in the long run," said Mr. Lancaster.

CLP Power, apart from pioneering this initiative, will play a key role as an enabler in the programme by offering energy consultant services and sharing knowledge and technical know-how with GREEN<sup>PLUS</sup> members. Among them, CLP Power will provide:

- Consultancy services:
  - Customised Energy Checkup
  - Renewable Application Audit
  - Advisory Service for Energy Efficient Building Design
  - Energy Consumption Analysis
- Energy efficiency training for and technical support to contractors:
  - Engineering advice at CLP Power's two Business Centres
  - Energy service support
  - Technical seminars and workshops

The GREEN<sup>PLUS</sup> Programme was pioneered by CLP Power with the support of Environment Bureau, Environmental Protection Department, Electrical and Mechanical Services Department, Energy Advisory Committee, Green Power, Friends of the Earth (HK), WWF-Hong Kong, The Conservancy Association, The University of Hong Kong, The Hong Kong Polytechnic University, City University of Hong Kong, The Hong Kong Association of Energy Engineers, Energy Institute (Hong Kong Branch), The Hong Kong Federation of Electrical and Mechanical Contractors Limited, Hong Kong Electrical Contractors' Association, The Federation of Hong Kong Electrical & Mechanical Industries Trade Unions, and HK & Kowloon Electrical Engineering & Appliances Trade Worker's Union.

For Customers who are interested to know more about GREEN<sup>PLUS</sup>, please contact our hotline at 2678 2660.

\* CO<sub>2</sub> emissions reduction estimation is calculated based on the assumption of average consumption at 300,000kWh per year and average energy savings of 12.5%.

**About CLP**

CLP Power Hong Kong Limited is the largest electric utility in Hong Kong serving the business and domestic community in Kowloon, the New Territories, Lantau and most of the outlying islands. Operating a vertically integrated electricity generation, transmission and distribution business, CLP Power provides a highly reliable supply of electricity and excellent customer services to over 5.7 million people in its supply area.

CLP Power is a subsidiary of CLP Holdings which also invests in energy businesses in Chinese Mainland, Australia, India and Southeast Asia. It is the largest external investor in the Chinese Mainland electricity industry, and a leading international private sector power company in the Asia Pacific region with a diversified portfolio of power generation from gas, coal, renewables and nuclear.



CLP Power today announced the launch of GREEN<sup>PLUS</sup> programme, pioneered to empower SMEs and non-profit making organisations to implement EE&C with the support of government departments, Energy Advisory Committee, green groups, associations of contractors, professional bodies and academics.



CLP Power's Dr. GREEN<sup>PLUS</sup> carried out a customised Energy Check-up on SAHK. SAHK will be able to improve energy efficiency by 20%, achieve energy consumption saving by 175,000kWh, and reduce CO2 emissions by 100 tonnes when the hostel at Homantin begins operation later this year.



Mr Richard Lancaster, CLP Power Managing Director (fifth from left) and Dr Kitty Poon, JP, Acting Secretary for the Environment, Environment Bureau (fourth from left) together with other officiating guests injected new energies into CLP Power's GREEN<sup>PLUS</sup> programme. From left are Dr William Yu, Head of Climate Programme, WWF-Hong Kong; Dr Eric Tsang, Chairman, Green Power; Ir Edmund Leung, SBS, OBE, JP, Chairman, Energy Advisory Committee; Ir Stephen Chan, JP, Director, Electrical and Mechanical Services Department (third from right); Mr Edwin Lau, MH, Director, Friends of the Earth (HK) (second from right) and Mr Ken So, Chief Executive, The Conservancy Association (first from right).

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