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CLP Opens GREEN^{PLUS} Gallery Hong Kong's First 4-Dimensional EE & C "Fitness Centre" dedicated to 200,000 SMEs

CLP Power Hong Kong Limited (CLP Power) today announced the grand opening of its GREEN^{PLUS} Gallery in CLP Power's Pei Ho Street Business Centre located in Sham Shui Po. The Gallery is the FIRST Energy Efficiency and Conservation (EE&C) "Fitness Centre" in Hong Kong, offering a first-of-its-kind 4-Dimensional (4D) demonstration of energy saving and renewable energy applications, targeting over 200,000 local small to medium-sized enterprises (SMEs) and non-profit making organisations. The GREEN^{PLUS} Gallery provides a one-stop, multi-function location where SMEs and non-profit making organisations are able to test and gain hands-on experience with a variety of interactive and 4D energy saving applications. The Gallery, servicing over 6,000 SMEs per year, enables the business sector to get a real appreciation of the benefits of saving energy and practical advice on implementation. If only 10% of these SMEs adopted CLP's energy saving recommendations, they could help avoid a potential emission of around 10,000 tonnes* of Carbon Dioxide (CO₂) per year.

Mrs. Betty Yuen, Vice Chairman of CLP Power said at today's Opening Ceremony, "With the unveiling of our GREEN^{PLUS} Gallery, we can increase the reach of the GREEN^{PLUS} Programme launched last year, which aims to empower SMEs and non-profit making organisations to implement energy saving measures.

We are delighted to leverage the unique, interactive features of the GREEN^{PLUS} Gallery to engage more SMEs and non-profit making organisations to conduct energy efficient operations, making a cohesive effort in the local business community to build Hong Kong as a green city. Together with CGN CLP Energy Services (Shenzhen) Company Limited launched in Shenzhen in March, a joint venture company which extends our EE&C service to enterprises in the Mainland, we aim to contribute to the betterment of air quality of the Pearl River Delta".

Mr. Richard Lancaster, Managing Director of CLP Power added, "Being environmentally friendly does not necessarily require huge investment. By visiting our GREEN^{PLUS} Gallery the business community can learn how to make sound investments with a reasonable payback period to achieve real energy savings. After trying out the real-life demonstrations, SMEs and non-profit making organisations are able to

adopt specific energy saving applications suitable for their own businesses and operating environments while saving energy costs at the same time".

With a gross floor area of 1,500 square feet, the GREEN^{PLUS} Gallery features five zoning areas, namely "Wind", "Solar", "Lighting", "Cooling" and "Catering". These EE&C applications are applicable for use by over 10 trades of SMEs, such as retail outlets, offices, restaurants, cafes, farms, factories, salons, schools and elderly homes etc. Visitors can also make use of an interactive touch screen panel to go through a virtual mock up of the various industries to learn about different energy saving applications and successful cases.

Apart from the hardware offerings, the GREEN^{PLUS} Gallery will also provide a "GREEN^{PLUS} Express Service". Professional GREEN^{PLUS} ambassadors will analyse the particular needs of visitors and tailor-made solution to achieve energy consumption savings, enabling SMEs and non-profit making organisations to get a preliminary plan on integrating energy saving schemes into their operations. Seminars and training workshops will also be organised to update the business community the latest technologies, products and trends in this area.

For Customers who are interested to visit CLP GREEN^{PLUS} Gallery, please contact our hotline at 2678 2660.

* The evaluation is based on an average annual electricity consumption of 200,000kWh for an SME. Assuming the SME has 15% savings on consumption after implementation of CLP's EE&C recommendations, it can save 30,000kWh or 16 tonnes of CO₂ reduction.

About CLP

CLP Power Hong Kong Limited ("CLP Power") is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to 5.7 million people in its supply area.



Mrs. Betty Yuen (second left), Vice Chairman and Mr. Richard Lancaster (first right), Managing Director of CLP Power Hong Kong Limited introduced the newly opened CLP GREEN^{PLUS} Gallery, Hong Kong's First 4-Dimensional EE & C "Fitness Centre", to The Hon Gary Chan (second right) and The Hon Audrey Eu (first left), Chairman and Deputy Chairman of the LegCo Panel on Environmental Affairs.



Mrs. Betty Yuen (second right), Vice Chairman and Mr. Richard Lancaster (first right), Managing Director of CLP Power Hong Kong Limited, The Hon Gary Chan (first left) and The Hon Audrey Eu (second left), Chairman and Deputy Chairman of the LegCo Panel on Environmental Affairs took a group photo in front of the "Lighting" zone, one of the five zoning areas, namely "Wind", "Solar", "Lighting", "Cooling" and "Catering", in the GREEN^{PLUS} Gallery.

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