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CLP Power Inspires Business Customers to Excel at Energy Saving with Industrywide Roll-out of Energy Benchmarking Tool

CLP Power Hong Kong Limited (CLP Power) today introduced its pioneering five-tiered GREEN^{PLUS} Energy Billboard benchmarking tool. The ultimate aim is to make it easier for customers from businesses big and small to compare their average monthly energy performance against their sister offices or peer industry as a whole, hence help them manage their electricity consumption and save operation cost.

The GREEN^{PLUS} Energy Billboard is a user-friendly online portal. All customers need to do is simply input their premises' floor area and energy usage information via their PC or laptop. CLP Power will then generate insightful free quarterly reports that will enable the companies concerned to enjoy a detailed at-a-glance overview of their energy usage levels.

By taking a few moments to study the report, managers can monitor their enterprise's performance by comparing the number of energy units consumed per square meter against relevant monthly and quarterly energy indices. Another highlight of the new GREEN^{PLUS} Energy Billboard is that it enables customers to further compare their business's ranking against their industry norm via handy sector-specific energy indices and the five-tier rankings for up to five quarters. Such informative comparative data is sure to prove very effective in showing managers how and where they can minimise wastage and energy costs.

Companies or retailers with more than one factory, office or store can also use the GREEN^{PLUS} Energy Billboard's benchmarking tool to drive groupwide savings by comparing energy consumption of individual outlets.

“CLP Power has always done its utmost to set the pace in identifying innovative ways to help business customers to save energy while achieving sustainable growth. Providing companies with useful, readily available data they can use to manage operations more proactively, our GREEN^{PLUS} Energy Billboard perfectly mirrors recommendations made in an earlier report from the Council for Sustainable Development”, said Mr. Richard Lancaster, Managing Director of CLP Power at the GREEN^{PLUS} Energy Billboard's official launch ceremony.

As of today's Billboard launch, some 2,700 companies across 14 different industry groups including fashion, sportswear and catering have been taking advantage of CLP Power energy saving initiatives. In addition to SMEs such as Sunshine Laundry Convenience Store, the list includes household-name chain businesses such as 7-Eleven. Greatly multiplying the effectiveness of CLP Power's initiatives in this area, 7-Eleven has also underlined its commitment to reducing energy usage and promoting conservation to staff and customers by signing a partnership certificate. CLP Power anticipates more of their business customers to join force in this green commitment.

To further assist business customers wishing to improve their GREEN^{PLUS} Energy Billboard rankings, CLP Power also offers associated energy saving support services. Specific examples include free on-site energy audits and sharing of successful best practices and case studies via Energy Efficiency and Conservation (EE&C) workshops.

"CLP's tailored innovative energy saving measures cover different areas of business operations including smart lighting, air-conditioning and ventilation systems," said Mr. Lancaster. "These aids help optimise operations in the major energy consumption areas," he added.

Sunshine Laundry Convenience Store is one of the pioneered SMEs participants. The Laundry's Managing Director, Mr. Ringo Wong, said, "We have altogether 60 branches, the GREEN^{PLUS} Energy Billboard shows the energy performance of the outlets and drives us to improve our operations."

One of the CLP recommendations Wong adopted was to use electric tumble dryers in the outlets. "These measures have helped us cut more than 10% energy consumption," he added.

The new service, GREEN^{PLUS} Energy Billboard, can be accessed via www.clponline.com.hk or by contacting CLP Power's Business Customer Hotline on 26782660 during office hours.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited ("CLP Power") is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to 5.7 million people in its supply area.

Photos captions:

(Photo 1)



CLP Power Hong Kong rolled out new online energy benchmarking assessment tool to assist business customers in enhancing energy saving and save operation cost.

(Photo 1) Mr. Richard Lancaster, Managing Director, CLP Power Hong Kong (fourth from left), joined officiating guests at the ceremony. They are:

- Ir Alfred Sit (fourth from right), JP, Deputy Director, Electrical and Mechanical Services Department, HKSAR Government,
- Mr. William Shiu, (third from left), JP, District Officer (Wong Tin Sin District) of Home Affairs Department,
- Mr. Li Tak-hong, (third from right), MH, JP, Chairman of Wong Tai Sin District Council,
- Mr. Simon Wong Ka-wo, (second from left), JP, President of Hong Kong Federation of Restaurants and related Trades,
- Mr. Peter Lam (first from right), Vice President of HK General Chamber of Small & Medium Business,
- Ms. Betty Cheung (first from left), Principal Environmental Officer, Environmental Protection Department, HKSAR Government, and
- Ms. Karen Ho (second from right), Business Engagement Leader (Climate) of WWF Hong Kong Section

(Photo 2)



(Photo 2) Officiating guests pictured at the ceremony.

(Photo 3)



(Photo 3) Mr. Richard Lancaster said the GREEN^{PLUS} Energy Billboard can help business customers to be more energy efficient and minimise energy costs.

(Photo 4)



(Photo 4) Mr. Richard Lancaster (left) signed a partnership certificate with Mr. Tim Chalk, Chief Executive Officer, 7-Eleven Hong Kong & Macau (right), signifying the two companies joined hands to go green.

(Photo 5)



(Photo 5) Ms. Pauline Wong, Manager, Ocean Dragon Lighting Company (center) shared with Mr. Richard Lancaster (left) and Ir Alfred Sit (right), how the CLP recommended saving measures helped them save operation cost.

(Photo 6)



(Photo 6) Mr. Ho Chi-keung, Managing Director, Choi Fook Enterprises (right) illustrated to Mr. Richard Lancaster (center) and Ms. Betty Cheung (left) how the installation of smart fan in his restaurant helped lower energy cost while maintaining optimal room temperature.

(Photo 7)



(Photo 7) Mr. Ringo Wong, Managing Director of Sunshine Laundry Convenience Store (left), appreciated the innovative energy saving measures proposed by CLP Power, which enables him to improve the energy performance of his outlets. On the right is Mr. Richard Lancaster.

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