

12 March 2013

## **CLP “Go-Green” Exhibition Promotes Energy Saving at Home** **A new interactive experience highlights the latest in energy efficiency technology**

CLP Power Hong Kong (CLP Power) today launches an entertaining and educational exhibition called “Go-Green” Tour to encourage people to make a contribution towards a more environmentally-friendly future by saving energy in their homes.

The exhibition at the CLP Eco Home in Mongkok features multimedia games and provides an exciting new interactive platform for members of the public to get energy efficiency and conservation tips and information.

It also showcases the very latest energy efficiency technology and products from around the world, including the latest 3D home Organic Light-Emitting Diode. This technology breaks new ground for home lighting, using a hi-tech material that lowers heat dissipation and allows for a remarkable 80 per cent energy saving compared to traditional lighting sources.

A variety of other energy efficient products will go on show at the exhibition which aims to raise public awareness of the simple energy conservation measures households can take to save money and reduce their carbon footprint. Visitors can instantly share the exhibition information and their experience via social online platform.

Ms. Quince Chong, Chief Corporate Development Officer of CLP Power, said: “CLP is committed to promoting environmental protection. We have been introducing a variety of energy efficient products to encourage everyone to lead a greener lifestyle by using electricity intelligently at home.

We hope the interactive and interesting games at the exhibition will capture the public’s imagination and encourage people to learn more about energy efficiency and the smart use of electricity. Everyone in society can contribute to protecting the environment by making small adjustments to their day-to-day lives. That is the essence of our energy efficiency campaign ‘Save Now For A Better Future’.”

At the exhibition's launch ceremony, guests took part in an energy efficiency and conservation test and tried out the fun educational games.

In the weeks to come, schools and community groups will be encouraged to book visits as part of a programme of events to support the exhibition. The CLP Eco Home is Hong Kong's first one-stop green living concept store. It was launched in 2008 to provide home energy efficiency products and information and has hosted a variety of exhibitions, talks, workshops and guided tours to promote the very latest in energy conservation technology and products.

### **About CLP Power Hong Kong Limited**

CLP Power Hong Kong Limited ("CLP Power") is a Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer service to 5.8 million people.

## Photo captions



(Photo 1) CLP has rolled out a new green exhibition to promote energy efficiency at home through interactive games and showcase the latest energy efficient products. Ms Quince Chong, Chief Corporate Development Officer, CLP Power Hong Kong (centre), joined officiating guests at the launch ceremony. They are:

- Ir Alfred Sit, JP, Deputy Director (Regulatory Services), Electrical and Mechanical Services Department, HKSAR Government (second from left)
- Mr Chung Kong-mo, JP, Chairman of Yau Tsim Mong District Council (second from right)
- Professor Fung Tung, Associate Pro-Vice Chancellor of the Chinese University of Hong Kong (first from right)
- Mr Liu Ah-chuen, Immediate Past Chairman of the Hong Kong Subsidised Secondary School Council (first from left)



(Photo 2) Guests were grouped into two teams, namely “Energy Efficiency” and “Green Living”, to compete for the Eco Genius title in the Eco-mission challenges.



(Photo 3) An Eco Ambassador introduced the latest Organic Light-Emitting Diode (OLED) for home use to pop singer, Kandy Wong. OLED has 80 per cent energy saving compared to traditional lighting sources.



(Photo 4) Guests experienced the benefits of inverter technology by riding the bicycle as a simulation of an inverter.



(Photo 5) Ms Quince Chong, Chief Corporate Development Officer, CLP Power (centre), presented fabulous 'green gadgets' to the winning team of the Eco-mission challenges and encouraged them to keep saving energy.

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