

17 June 2013

CLP Launches City-Wide Energy Saving Challenge for a Greener Hong Kong

CLP Power Hong Kong (CLP Power) today launches a community-wide energy saving competition to encourage people across the city to cut down on their power consumption, choose to adopt a more environmentally friendly lifestyle in order to contribute towards a greener Hong Kong.

The competition – titled “Let’s Save Now for a Better Future” – aims to encourage residential customers to cut down their energy consumption over the two-month contesting period. Households achieving high energy savings compared to the same period last year will be able to win attractive rewards such as electricity rebates and HK\$10,000 gift coupons.

Organised with the support of the government and all 14 district councils in the CLP Power supply areas in Kowloon, the New Territories and Lantau, the competition seeks to bring about long-term changes in people’s behaviour, cutting unnecessary electricity use and helping them to adopt a low carbon lifestyle. It also has a synergy with the latest government initiative ‘Hong Kong: Our Home’ campaign to encourage Hong Kong people to adopt a low carbon lifestyle.

The “Let’s Save Now for a Better Future” energy saving competition aims to demonstrate how simple energy saving measures can help Hong Kong people collectively improve the environment while enjoying the benefit of lower electricity bills.

Speaking at the competition’s launch ceremony, CLP Power Managing Director Mr Richard Lancaster said: “It is vital to Hong Kong’s continuing success and prosperity that CLP meets the growing electricity demand which is driven by new homes and major infrastructure projects and continues to provide a reliable power supply to our 2.4 million customers in Kowloon and the New Territories.

Being a responsible power company, it is equally important for us to encourage customers to save energy.

We meet demand growth in the absence of building new electricity generation facilities for over a decade by continuously improving our network and enhancing the energy efficiency of our facilities. Hence, we are introducing Demand Side Management programmes to provide timely and useful energy consumption data to help customer better manage their energy use and achieve a greener style.

Last but not the least, we introduced this energy saving programme to motivate customer to save energy. We will see all sectors of the community work together to make Hong Kong a more sustainable city for future generations.”

Secretary for the Environment The Honourable Wong Kam-sing, speaking at the same ceremony, said: “In view of global climate change, public awareness on energy saving has been greatly enhanced. However, we still need to accelerate our efforts on emissions reduction and energy conservation. In recent years, electricity consumption is able to maintain a stable growth, while our population and economy are on the rise. This is contributable to the efforts by the government, power companies, green groups and community organisations in the promotion and enhancement of energy efficiency.

Apart from taking the lead in energy saving, the government also sets out policies to facilitate all sectors of the society to save energy and to build a low carbon life in a collaborative way. Earlier this month, the Environment Bureau launched the ‘Energy Saving Charter on Indoor Temperature’ and the ‘Energy Saving Charter on No Incandescent Light Bulbs’ campaigns with a view to promoting community-wide participation in energy saving in order to achieve dual benefits of caring for our environment and saving electricity cost.”

The competition runs from 1 August until 30 September, 2013. To sign up for it, customers can simply log on to the CLP website at www.clponline.com.hk/eo. (For details of the competition, please refer to the appendix.)

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited ("CLP Power") is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to 5.8 million people in its supply area.

Photos captions:

(Photo 1)



(Photo 1) Overlooking the magnificent view of the Kowloon Peninsula at Tsim Sha Tsui promenade, The Honourable Wong Kam-sing, Secretary for the Environment (centre), joined CLP Power Hong Kong Managing Director Mr Richard Lancaster (right), Chief Operating Officer Mr Paul Poon (left) to encourage all citizens to participate in the “Let’s Save Now for a Better Future” energy saving competition.

(Photo 2)



(Photo 2) The Honourable Wong Kam-sing, Secretary for the Environment (first row, third from left) and CLP Power Hong Kong Managing Director Mr Richard Lancaster (first row, centre), Chief Operating Officer Mr Paul Poon (first row, second from left) and Chief Corporate Development Officer Ms Quince Chong (first row, third from right), Legislative Councillors Dr the Honourable Helena Wong (first row, second from right), the Honourable Tony Tse (first row, first from right), the Honourable Charles Peter Mok (first row, first from left) together with the Chairmen & Vice Chairmen / representatives of the 14 district councils (second row), jointly kicked off the “Let’s Save Now for a Better Future” energy saving competition.

(Photo 3 & Photo 4)



(Photo 3 & Photo 4) Mr Richard Lancaster, Managing Director, CLP Power Hong Kong, stressed that in addition to providing reliable power supply to meet the local electricity demand, it is equally important for a responsible power company to encourage its customers to save energy. This is why CLP introduced this bold and imaginative energy saving programme to motivate people to save energy, with a view that the public may eventually change their behaviour and choose to adopt a more environmentally friendly lifestyle.

(Photo 5 & Photo 6)



(Photo 5 & Photo 6) The Honourable Wong Kam-sing, Secretary for the Environment, said public awareness on energy conservation issue has been greatly enhanced in the past decade through concerted efforts of the government, power companies, green groups and community organizations. He believed the energy saving competition will facilitate more citizens to save electricity use.

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CLP “Let’s Save Now for a Better Future” Energy Saving Competition

Introduction:

CLP has organised a community-wide energy saving competition titled “Let’s Save Now for a Better Future” to encourage people to work together to combat climate change. With the dedicated support of 14 district councils, the competition encourages the community to adopt energy efficient habits at home to help make Hong Kong a greener and more sustainable city.

Target:

All residential customers with a valid electricity account (from 1 August 2012 to 30 September 2013).

Categories:

(1) Households

- Group 1: electricity consumption \leq 350 units per month
- Group 2: electricity consumption $>$ 350 units per month

(2) Housing Estates

- Property Management company/ incorporated owner nominates housing estates/ buildings for the competition

(3) Communities

- District Councillor nominates housing estates/ buildings within their respective constituencies for the competition

Energy Saving Period:

Compare the participants’ electricity savings percentage during the contesting period from August 1, 2013 to September 30, 2013 with the corresponding period of last year.

Registration Period:

From now till September 30, 2013.

Easy Steps to Register:

Simply sign up via www.clponline.com.hk/eo by inputting your CLP residential account number, account name and account holder’s contact number/ email.

Energy Saving Tips:

To further boost the effectiveness of your energy saving efforts and to improve your chances of winning, registrants are also encouraged to make use of the CLP Eco Optimizer, an online energy assessment tool providing customised energy saving solutions. You will be entitled to a lucky draw with fabulous prizes after using the tool.

Competition results announcement:

January 2014

Judging Criteria:

Entrants will be judged on the energy saving percentage compared to the same period last year.

As for the “Super Best Saving Idea Household Awards”, judging criteria are as follow:

- 1) Energy saving percentage compared to the same period last year
- 2) Ideas and practicality
- 3) The participation effort within the household

Awards:

Households (group by electricity consumption) Group 1: ≤ 350 kWh/month Group 2: > 350 kWh/month	Housing Estates	Communities
<p>Top Energy Saving Household Awards (total 1,000 households):</p> <p>500 households with the highest saving percentages will be selected from each group, and they will receive a one-off electricity rebate of HK\$1 per kWh saved, with a maximum of HK\$500 per account.</p> <p>Super Best Saving Idea Household Awards (total 6 households)*:</p> <p>Three best saving idea households from each group will be selected and each will receive a HK\$10,000 gift coupon for energy-efficient home appliances.</p>	<p>Top Energy Saving Housing Estate Awards (total 14 housing estates):</p> <p>Housing estates with the highest saving percentages will be selected, based on a comparison with the level of electricity consumption in public areas.</p> <p>Super Energy Saving Housing Estate Award:</p> <p>One housing estate or building with the highest saving percentage will be selected from 14 districts.</p> <p>Highest Participation Housing Estate Awards:</p> <p>The housing estate with over 500 households or above 20% of households participation will be selected.</p>	<p>Top Energy Saving Community Awards (total 14 communities):</p> <p>The community with the highest saving percentages will be selected from each district.</p> <p>Super Energy Saving Community Award</p> <p>One community with the highest saving percentages will be selected from 14 districts.</p> <p>Highest Participation Community Award:</p> <p>The community with over 500 households or above 20% of households participation will be selected.</p>

*To be selected by the Judging Panel of the competition