

2 November 2013

Here WEEE Are To Give Waste a Second Life

CLP Power Hong Kong Limited (CLP Power) and St. James' Settlement (SJS) today jointly launch the *'Here WEEE Go Upcycling Exhibition'*, a 3-day exhibition (1 – 3 November) showcases how discarded electrical appliances are turned into niched, creative household furniture and accessories, giving a second life to the waste electrical and electronic equipment (WEEE).

Since its inception and partnership with SJS in 2010, the WEEE programme focused on collecting and restoring unwanted appliances for donation to the underprivileged. This summer, a group of students from the Hong Kong Design Institute (HKDI) were invited to participate in a series of art workshops, where their creativity were unleashed on the upcycling works. A series of household items and accessories will be on display in a 'WEEE's Home', especially set up for this exhibition to promote waste recycling among the public.

The launch ceremony of this exhibition was officiated by Mr Paul Poon, Managing Director of CLP Power Hong Kong Limited; Ms Josephine Lee, Deputy Chief Executive Officer of St. James' Settlement and The Hon Chan Han-pan, Legislative Councillor .

Speaking at the launch ceremony, Mr Paul Poon said, "Environmental Protection and Community Commitment are our core brand values. By encouraging recycle use of the WEEE, we are not only helping the needy families but also contributing to the sustainable development in Hong Kong. Also, the programme creates synergy with the government's initiative 'Hong Kong: Our Home', the city-wide public participation campaign that aims to inject positive energy into the society, foster social cohesion and promote care, in the community."

"I am impressed by the ingenuity and creativity of the students who turned the WEEE into aesthetic and practical household items and accessories. These exhibits will help promote green recycling to the public," Mr Poon added.

“We are delighted to have CLP's support to this community waste recovery project. In the past 3 years, over 2,500 appliances and 10,000 transformers have been collected. Our heartfelt thanks go to the CLP volunteers who contributed more than 1,700 hours on volunteering in the past 3 years,” said Josephine Lee, Deputy Chief Executive Officer of St. James’ Settlement.

The Hon Chan Han-pan, Legislative Councillor said, “All sectors of the community must work together to make Hong Kong a more sustainable city for the future generations. This upcycling project through public education heightens the awareness on conserving the environment.”

At today’s ceremony, our officiating guests presented the awards to the three most outstanding upcycling creations. The public will be able to visit the ‘WEEE’s Home’ to see the award-winning works and other creative items developed by the students. The HKDI students will also act as ambassadors to further spread the green message and share with members of the public on how to live in a more sustainable way.

About ‘Here WEEE Go’ Programme

‘Here WEEE Go’ is Hong Kong’s first large-scale corporate recycling partnership jointly organised by CLP and St. James’ Settlement (SJS) since 2010. CLP teamed up with SJS by deploying its volunteer team along with a network of corporate contacts to collect WEEE (Waste Electrical and Electronic Equipment) that can be repaired and redistributed to the underprivileged, at the same time as reducing the burden on Hong Kong’s landfill sites.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (“CLP Power”) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to 5.8 million people in its supply area.

Photo captions:

(Photo 1)



(Photo 1) CLP and St. James' Settlement (SJS) jointly organised the 'Here WEEE Go Upcycling Exhibition', showcased household items and accessories created from discarded electrical appliances by design students. (From left to right) The Hon Chan Han-pan, Legislative Councillor, Mr Paul Poon, Managing Director of CLP Power, Ms Josephine Lee, Deputy Chief Executive Officer of St. James' Settlement, jointly officiated the launch ceremony.

(Photo 2)



(Photo 2) (from left to right) Mr Paul Poon, Managing Director of CLP Power, The Hon Chan Han-pan, Legislative Councillor and Ms Quince Chong, Chief Corporate Development Officer

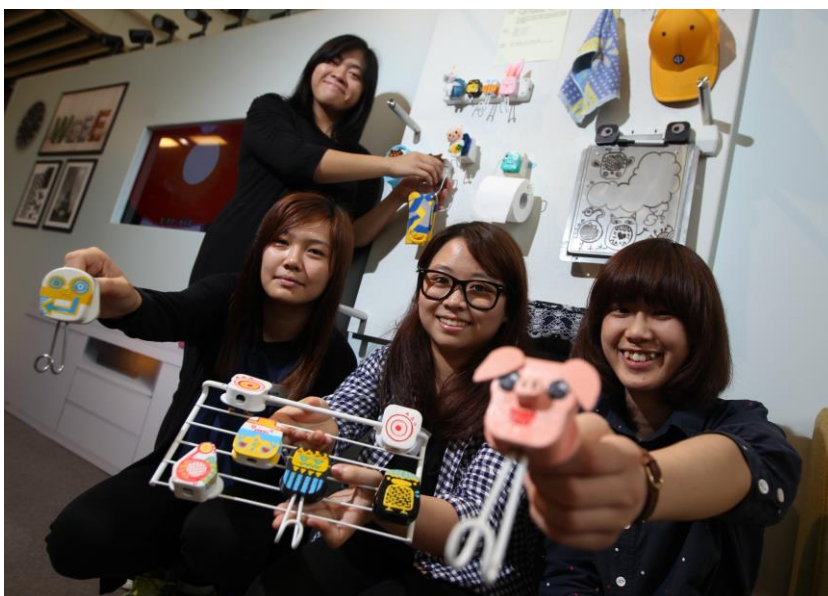
of CLP Power attending the ‘Here WEEE Go Upcycling Exhibition’ joined a guided tour to ‘WEEE’s HOME’, which students showcased their creations and shared ‘upcycling’ tips to turn waste appliances into useful household items.

(Photo 3)



(Photo 3) Since its inception and partnership with St. James Settlement in 2010, the WEEE programme focused on collecting and restoring unwanted appliances for donation to the underprivileged. CLP volunteers also contributed their own time to help deliver the repaired appliances to the needy families.

(Photo 4)



(Photo 4) At ‘Here WEEE Go Upcycling Exhibition’ launch ceremony, awards are being presented to the outstanding upcycling creations. The designers of the ‘Versatility’ Award created the artwork according to the characteristics of materials, innovated a creation that could be mixed and matched in a personalised style.

(Photo 5)



(Photo 5) At ‘Here WEEE Go Upcycling Exhibition’ launch ceremony, awards are being presented to the outstanding upcycling creations. The ‘Think Big’ Award goes to “Amazing GEAR” in which designers upcycled tiny and unnoticed parts of electrical appliances to array of dazzling works.

(Photo 6)



(Photo 6) At 'Here WEEE Go Upcycling Exhibition' launch ceremony, awards are being presented to the outstanding upcycling creations. 'Brand-New' Award goes to the winning project namely FISH. Designers made extraordinary and eye-catching art pieces from simple components.

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For media enquiries, please contact:

Ms Karen Kan

Public Affairs Manager

CLP Power Hong Kong Limited

Tel: (852) 2678 8524

Fax: (852) 2678 8090

Pager: (852) 7116 3131 a/c 8680

E-mail: karenkan@clp.com.hk