

新聞稿 Media Release

中華電力有限公司 CLP Power Hong Kong Ltd

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### **CLP Power Launches new Centre for Green Business**

CLP Power Hong Kong Limited (CLP Power) has relaunched its business centre in Sham Shui Po as the CLP GREEN<sup>PLUS</sup> Experience Centre, with an aim to assist small businesses to save energy and cost. This is CLP Power's continued initiative to offer its expertise in encouraging the public and businesses in Hong Kong to implement energy efficiency and conservation practices to live a more environmental and sustainable lifestyle.

The centre has been transformed into a one-stop hub showcasing mock-ups of offices, a fashion boutique, a convenience store, a lighting shop and a catering outlet to reflect the nature of the small enterprises which make up 65 per cent of CLP Power business customers.

Labour shortages and high operating costs have been common challenges faced by small businesses in recent years, especially in the catering industry. The centre features a broad range of affordable energy saving tools and offers practical green tips, using the mock-ups to demonstrate how businesses can cut down on their consumption and save money on electricity bills.

These tools include the latest automated kitchen equipment, offering catering businesses ideas on how to save on energy costs and streamline their operations to relief the pressure on labour shortage.

Meanwhile, two parallel mock-up offices at the centre – the Eco Office and the Ordinary Office – let the visitors experience how small businesses can achieve energy savings of 15 per cent by making use of energy efficiency products like LED lights and automatic controlled solar shades, as well as energy usage behaviour change by pre-setting the air-conditioning system to an optimal temperature (around 24 degrees) and supplementary use of the fan to maintain the cooling temperature.

Mr Chow Lap-man, Director of Marketing and Customer Services at CLP Power, said: "These

mock-up businesses show how energy saving measures have already been successfully implemented in two typical local small enterprises. The Sweet 19 Café and the Joyful Corner Snack Shop have already adopted CLP's recommendations to use automatic and electric cooking appliances, solar film, LED lighting and fridge energy saving sensors, which target to help save 10 per cent and 15 per cent respectively on their monthly electricity consumption as a result.

"CLP Power is determined to do all it can to help customers improve their energy efficiency. We are also committed to keep our customers fully informed on the latest energy saving technologies and to introduce them to the most advanced renewable energy options. Two of the latest solar panels are introduced in the centre. These new solar panels are in use at the GREEN Hydroponics Farm in Sheung Shui."

Eleven sets of the panels, made of concentrated photovoltaic and flexible thin film photovoltaic, support part of the farm's electrical system, helping to save 3,000 kWh per year which represents 25 per cent of its annual consumption.

A GREEN<sup>PLUS</sup> Console designed by CLP Power has also been installed in the farm to measure the amount of electricity generated from the two types of solar panels, as well as to compare their conversion efficiency for public education purpose.

Any business customer who wants to visit the centre and find out more about how they can save money and implement energy saving measures can contact our hotline on 2678 2660.

#### **About CLP Power Hong Kong Limited**

CLP Power Hong Kong Limited ("CLP Power") is a Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer service to 5.8 million people.

### Photo captions:

## (Photo 1)



(Photo 1) The refurbished centre has been transformed into a one-stop hub showcasing mock-ups of a fashion boutique, a convenience store, a lighting shop and featuring the latest energy efficiency technologies and products for customers to achieve energy savings in business operations.

### (Photo 2)



(Photo 2) Mr Chow Lap-man, Director of Marketing and Customer Services at CLP Power, introduced the two parallel mock-up offices at the centre – the Eco Office and the Ordinary Office. Visitors can experience how small businesses are able to achieve energy savings.

## (Photo 3)



(Photo 3) Mr Chow Lap-man of CLP Power, recommended Mr Eric Siu, person-in-charge of the Joyful Corner Snack Shop, to use the fridge energy saving sensors, which target to save 15 per cent on the shop's monthly electricity consumption.

### (Photo 4)



(Photos 4) Mr Chow Lap-man of CLP Power, demonstrated how the automatic cooking equipment can save on energy costs and streamline the operations of catering industry and relief their pressure on labour shortage.

### (Photo 5)



(Photo 5) The centre leverages interactive features including CLP Power self designed Horse Riding Power Generator which allows visitors to experience how electricity is being generated, as well as serving as an educational tool for SMEs on the importance to conserve energy.



(Photo 6) Two of the latest solar panels showcased in the centre are already in use at the GREEN<sup>PLUS</sup> Hydroponics Farm in Sheung Shui, that supports part of the farm's electrical system. The Farm's person-in-charge Mr Henry Ngai (left) pictured with Mr Chow Lap-man of CLP Power (right).

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# For further enquiries, please contact:

Ms Annissa Cheng Public Affairs Manager CLP Power Hong Kong Limited

Tel: (852) 2678 8926 Fax: (852) 2678 8090

Pager: (852) 71163131 a/c 8433 Email: annissa.cheng@clp.com.hk