

16 August 2014

CLP Gives Energy Efficient Electrical Appliances to 4,000 Families in Need

CLP Power Hong Kong Limited (CLP Power) today held an appreciation ceremony to recognise the efforts of its community partners in the CLP Subsidy Programme for Energy Efficient Electrical Appliances that is helping thousands of families in need.

Officiating at the ceremony were Mr Paul Poon, CLP Power Managing Director and the Hon Matthew Cheung Kin-chung, GBS, JP, Secretary for Labour and Welfare, who praised the more than 300 district councillors and 13 non-government organisations (NGOs) who are supporting the programme. They were joined by beneficiary families who shared their experiences in energy saving and the improved living conditions the programme brought them.

The HK\$10 million programme, funded by CLP shareholders and launched as a major CLP community initiative for 2014, provides sets of four energy efficient electrical appliances – an induction cooking set with a Chinese pan and a kettle, an electric fan, a rice cooker and a LED light bulb – to 4,000 needy households in CLP’s supply area. The appliances are being distributed to low-income families, residents of subdivided flats, single elderly people, single parent families and people classified as multiple have-nots.

The programme aims to help households save energy and cut down on their electricity expenditure, and enhance home safety and living standards. It is one of the programmes under the Bless Hong Kong Campaign of the Hong Kong SAR Government Commission on Poverty which promotes a spirit of mutual help by extending practical help and care from the community to the underprivileged.

Speaking at the ceremony, Mr Paul Poon, CLP Power Managing Director said, “For more than 110 years, CLP is committed to serving Hong Kong with a reliable electricity supply and over the years we have always sought to care for and give back to the community. Our late chairman Lord Lawrence Kadoorie personally delivered electrical appliances to Tap Mun villagers to improve their living conditions back in 1978 when the island first received its electricity supply. Today, our programme of handing out energy efficient electrical appliances is a way of bringing Lord Kadoorie’s vision and caring spirit to a wider community.”

“The appliances have been chosen because they have a Grade 1 Energy Efficiency rating which should bring tangible benefits to the families. CLP volunteers have been paying caring visits to the beneficiary families to provide energy saving tips and raise their awareness on how to reduce their electricity consumption. With a combination of the new appliances together with change in energy use habits, the households can achieve savings in their energy expenditure. I would like to thank our district councillors and community partners for their committed joint efforts to promote a reduction in energy use and greener lifestyles across Hong Kong.”

The Hon Matthew Cheung Kin-chung, GBS, JP, Secretary for Labour and Welfare appreciated CLP’s continuous efforts in serving the community and promoting energy saving with its power expertise and cooperation with community partners. He also thanked CLP for supporting the Bless Hong Kong Campaign. He said, “The Bless Hong Kong Campaign promotes the message of helping those in need, is a blessing in deed”. It encourages different sectors to participate in poverty alleviation work and promotes the spirit of mutual help. This echoes CLP’s commitment to caring about the community. This programme meaningfully helps improve the living environment of the beneficiary families and help them achieve savings in energy expenditure.”

Today’s appreciation ceremony was attended by close to 200 representatives from district councils, NGOs, beneficiary families and CLP volunteers. At the experience-sharing session with a CLP volunteer, representative of a beneficiary family Ms Tsang thanked CLP for giving out the set of appliances which she said had improved her living conditions. “Using the induction cooker enables my family to enjoy a safer and cooler home, with our room temperature lowered by 4 to 5 degrees Celsius compared to conventional gas-fired cooking. The energy saving tips given by CLP volunteers are simple and practical,” she said. “I appreciate not only the reduced electricity bills but also the opportunity to make a meaningful contribution to a greener environment.”

The ceremony was followed by a family visit by Mr Cheung, Mr Poon, Ms Quince Chong, CLP Chief Corporate Development Officer, and CLP volunteers to deliver more of the energy-saving appliances.

The new programme is a major community initiative this year combining caring action with energy conservation. It follows a 2013 programme in which CLP gave out LED light bulbs to 3,000 elderly households. Since its launch in the first quarter of 2014, the new programme has received support from more than 300 district councillors in 14 districts who nominated eligible families. More than 1,000 families have so far received sets of electrical appliances. CLP volunteers follow up by visiting the recipients to understand their needs and to share energy saving and safety tips with them. In the next phase, CLP will work with NGOs and green groups to bring the programme to more people in need.

Besides the programme, CLP has been working closely with different community partners to develop a range of services to help meet society’s needs. In 2011, CLP

partnered with a non-profit making organisation to launch a Hotmeal Canteen service for low-income families and unemployed people in Sham Shui Po. A second Hotmeal Canteen will be opened later this year in Kwan Tsing District. Other community programmes that CLP launched this year include Sharing the Festive Joy, through which elderly people in need are invited to celebrate with CLP volunteers at Chinese New Year and on the Tuen Ng Festival, the Mid-Autumn Festival and Elderly Day.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited ("CLP Power") is a Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer service to 5.8 million people.

Photo caption

Photo 1



Mr Paul Poon, CLP Power Managing Director thanks district councillors and community partners for giving their support to the CLP Subsidy Programme for Energy Efficient Electrical Appliances, which is helping 4,000 households save energy and improve their living environment.

Photo 2



The Hon Matthew Cheung Kin-chung, GBS, JP, Secretary for Labour and Welfare commends CLP for its continuous efforts in serving the community and promoting energy saving with its power expertise and cooperation with community partners. He also thanks CLP for supporting the Bless Hong Kong Campaign.

Photo 3



The Hon Matthew Cheung Kin-chung, GBS, JP, Secretary for Labour and Welfare, Mr Paul Poon, CLP Power Managing Director, and Ms Quince Chong, CLP Power Chief Corporate Development Officer praise the contribution of district councillors, representatives of NGOs and CLP volunteers to the CLP Subsidy Programme for Energy Efficient Electrical Appliances. They were joined at the ceremony by beneficiary families. Wearing smiley face gloves, all are ready to extend help and care to families in need.

Photo 4



Beneficiary Ms Tsang expresses her appreciation to CLP for the electrical appliances which she says save her energy and help improve her living environment.

Photo 5



The Hon Matthew Cheung Kin-chung, GBS, JP, Secretary for Labour and Welfare, Mr Paul Poon, CLP Power Managing Director, Ms Quince Chong, CLP Power Chief Corporate Development Officer and CLP volunteers deliver electrical appliances to the home of a single elderly after the appreciation ceremony and helps her with their installation and use.

Photo 6



The set of electrical appliances being handed out to 4,000 needy families: an induction cooking set with a Chinese pan and a kettle, an electric fan, a rice cooker and an LED light bulb.

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