

PR-1148

PRESS RELEASE 新聞稿

Airport Authority and CLP Power Jointly Present Interactive Exhibition to Promote Eco-Awareness and Energy Saving Tips

(HONG KONG, 15 October 2014) Have you ever imagined riding a bicycle, working out on a stepping machine or even playing soccer games at the arrival hall of Hong Kong International Airport (HKIA)? Taking the unusual a step further, have you ever tried to generate green power while exercising?

Airport Authority Hong Kong (AA) and CLP Power Hong Kong Limited (CLP Power) are jointly organising an interactive exhibition at HKIA titled “Saving Energy, Going Green” from 15 October until 24 October – giving travellers and the public the chance to learn how to save energy through the exhibition’s interactive games.

The themes of the “Saving Energy, Going Green” interactive exhibition are eco-awareness and energy conservation. One of the major exhibits is a 2.4 metre tall tree-shaped installation made of recycled glass bottles and connected to two bicycles. By peddling the bicycles, participants can generate electricity to light up LED bulbs inside the bottles. The exhibit also features an interactive application that allows easy uploading of participants’ photos and sharing of exhibition information via social media.

The exhibition also features two Step Power Generators specially designed by CLP Power. Participants can generate electricity by doing simple exercises such as dancing and stepping on the generator. Thirty seconds of stepping, for example, generates enough energy to power 1 hour of smart phone talk time. Visitors can also enjoy another multimedia interactive game, “Energy Saving Football Striker”, installed by CLP Power to deepen visitors’ understanding about the means of saving energy and increase awareness of various energy-saving products and solutions. Participants will learn how to apply energy conservation in their everyday lives, and how they can get involved in protecting our environment. The exhibition also showcases environmental initiatives adopted by the airport.

Fred Lam, Chief Executive Officer of AA, and Paul Poon, Managing Director of CLP Power, officiated today’s exhibition launch ceremony. Mr Lam said, “HKIA handled close to 60 million passengers last year and is one of the busiest airports of the world. We have implemented various initiatives in the airport for environmental conservation and energy-saving. At the moment, AA is undergoing the biggest LED lighting replacement programme in Hong Kong, replacing 100,000 conventional lighting devices in the terminals with LEDs by the end of 2014. We expect to save 15 million kWh of electricity each year after the replacement programme, cutting carbon emissions by 9,000 tonnes per year. By participating in our interactive exhibition, visitors will earn a deeper understanding of sustainability and conservation efforts.”

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Mr. Poon said, “Considering our past experience in assisting our clients to save energy, we found that behavioural change is crucial to the success of promoting energy efficiency and conservation. Hence, in addition to introduce a series of tools and customised solutions to assist our customers on energy saving, we have also initiated various public education and promotion programmes, aiming to raise awareness about environmental protection.”

“Saving Energy, Going Green” Interactive Exhibition:

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| Exhibition period | 15 – 24 October 2014 |
| Opening hours | Exhibition is open all day, admission is free Interactive games zone is open daily from 10am to 8pm |
| Venue | Meeters and Greeters Hall, Terminal 1, Hong Kong International Airport |

Photo Captions:
(Photo 1)



(Photo 1) Mr Fred Lam, AA Chief Executive Officer (second left) and Mr Paul Poon, CLP Power Managing Director (second right) officiate today’s exhibition launch ceremony.

PR-1148

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(Photo 2)



(Photo 2) Mr Fred Lam, AA Chief Executive Officer says that the airport has implemented various initiatives for environmental conservation and energy-saving, and visitors can earn a deeper understanding of sustainability and conservation efforts by participating in the exhibition.

(Photo 3)



(Photo 3) Mr Paul Poon, CLP Power Managing Director says that in addition to introduce a series of tools and customised solutions to assist customers on energy saving, CLP Power has also initiated various public education and promotion programmes to raise awareness about environmental protection.

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