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CLP wins the Best Business Solution Bronze Award in The Hong Kong ICT Awards 2015

CLP Power Hong Kong Limited (CLP Power) has won the Best Business Solution (Application) Bronze Award in the Hong Kong ICT (Information and Communications Technology) Awards 2015 with its Eco Optimizer 2.0, an online home energy management tool which is designed to motivate its 2.1 million residential customers to change their energy consumption behaviour. The award recognises CLP Power's efforts and achievements in promoting energy efficiency and conservation.

Eco Optimizer 2.0 was launched in 2014. It leverages cloud-based behavioural science solution, and allows customers to access their Home Energy Report through a web portal. The solution provides customised analysis on electricity consumption and shows how their recent energy use compares to that of 100 households with similar profile in the neighbourhood, including the most energy efficient households. The results are shown in simple, easy-to-understand charts and symbols. Personalised energy saving tips are also provided to customers. CLP Power is the first company in Asia to adopt this energy efficiency tool to encourage customers to manage energy usage smartly.

The judging panel recognises CLP's efforts in adopting an innovative approach to integrate information and communication technologies with behavioural science methods which encourage energy efficiency. The solution provides a convenient way for customers to access to and understand their electricity consumption data, enabling them to make changes to their energy usage behaviour and ultimately making Hong Kong a greener city.

Launched in 2006 and steered by the Office of the Government Chief Information Officer, the annual Hong Kong ICT Awards aims at recognising and promoting outstanding ICT innovations and applications.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited ("CLP Power") is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer service to 5.8 million people in its supply area.

Photo captions:

(Photo 1)



CLP Power's Eco Optimizer 2.0 wins the Best Business Solution (Application) Bronze Award. The team receives the Award from Ir Allen Yeung (third right), Chairperson of the "Hong Kong ICT Awards 2015: Best Business Solution Award".

(Photo 2)



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