

20 April 2015

CLP Power Your Love Programme
A World-First Community Initiative to Save Energy and Light Up Lives

CLP Power Hong Kong (CLP Power) today launched the Power Your Love programme, a unique territory-wide campaign to encourage people to save energy and contribute to the well-being of society by transferring units of electricity saved by customers to help people in need. A HK\$6 million fund from CLP shareholders has been earmarked to pay for the electricity bills of around 20,000 underprivileged residential households, such as single elderly people, families living in sub-divided flats and the families of boarders in special schools.

Chief Secretary for Administration Mrs Carrie Lam, Vice Chairman of CLP Power Hong Kong Mrs Betty Yuen and Managing Director of CLP Power Hong Kong Mr Paul Poon jointly officiated at the launch ceremony, together with Secretary for the Environment Mr Wong Kam-sing to call for support towards this important and meaningful programme.

Power Your Love is the first programme of its kind in the world, combining energy saving with a mission to help the less fortunate in society. To support the programme, CLP Power residential customers just need to register online and conserve energy from 1 June to 31 July 2015. Every unit of electricity (kWh) saved compared to the same period last year will be transferred to offset the electricity bills of households in need, helping to ease their electricity expenses, while demonstrating the theme to Save Energy – Light Up Lives. The campaign is expected to provide electricity subsidies of HK\$300 to each beneficiary household (equivalent to the cost of around 300 kWh of electricity).

To encourage more people to join the programme, the amount of electricity saved will be doubled by CLP Power if the participant refers friends or relatives to the programme. As well as saving energy, people can support Power Your Love by making direct financial donations. CLP Power will match each donation dollar for dollar to help households in need, appealing to the public to “Give Power to Needy, Donate Today”. (Please refer to Appendix I for full details). The total amount donated to the programme by CLP shareholders will be capped at HK\$6 million.

Mrs Betty Yuen said: “Power Your Love programme demonstrates once again CLP Power’s corporate values in promoting energy efficiency and conservation, as well as caring for the community. We are an integral and vital part of the Hong Kong community and we always take our responsibility to look after Hong Kong peoples’ long term interests to our hearts. As well as providing Hong Kong with a stable and reliable electricity supply, CLP Power also works closely with District Councils, local community organisations and non-governmental organisations (NGOs) to fulfil the needs of the community.”

Mrs Carrie Lam said: “CLP Power has always been an active advocate of energy saving among its customers and the general public in support of the Government’s green policy. Its latest campaign of Power Your Love, an innovative combination of energy conservation and community charity, represents an exemplary move not only in the fulfilment of corporate social responsibility, but also in public-private partnership on the front of environmental protection.”

To allow more businesses and organisations to encourage their employees to support this meaningful programme, CLP Power will be organising energy saving seminars in their workplaces and including corporate awards in the programme.

From today until 20 July, eligible residential customers of CLP Power can register for the Power Your Love programme online by going to www.clponline.com.hk/PowerYourLove. On the website, customers will find handy tips on how to save electricity and will have a chance to win individual prizes such as the Top Donor Award, Top Referral Award and Top Energy Savings Award.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (CLP Power) is a Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer service to 5.8 million people in its supply area.

Photo captions:

(Photo 1)



CLP Power Vice Chairman Mrs Betty Yuen says CLP is an integral and vital part of the Hong Kong community that it always takes its responsibility to look after Hong Kong peoples’ long term interests to its heart. As well as providing Hong Kong with a stable and reliable electricity supply, CLP Power also works closely with District Councils, local community organisations and non-governmental organisations (NGOs) to fulfil the needs of the community.

(Photo 2)



Chief Secretary for Administration Mrs Carrie Lam says CLP Power’s latest campaign of Power Your Love, an innovative combination of energy conservation and community charity, represents an exemplary move not only in the fulfilment of corporate social responsibility, but also in public-private partnership on the front of environmental protection.

(Photo 3)



Chief Secretary for Administration Mrs Carrie Lam (second from left), CLP Power Vice Chairman Mrs Betty Yuen (second from right), Secretary for the Environment Mr Wong Kam-sing (first right) and CLP Power Managing Director Mr Paul Poon (first left) jointly officiate at the launch of the Power Your Love programme and appeal to the public to “Give Power to Needy, Donate Today”.

(Photo 4, 5, 6)



Chief Secretary for Administration Mrs Carrie Lam, CLP Power Vice Chairman Mrs Betty Yuen, CLP Power Managing Director Mr Paul Poon and CLP Power Chief Corporate Development Officer Ms Quince Chong take group photos with all participating parties, including District Councillors, CLP business customers, and community partners, and appreciate their support to the Power Your Love programme.

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CLP Power Your Love Programme
Give Power to Needy - Donate Today

Introduction

Power Your Love is the first programme of its kind in the world, combining energy saving with a mission to help the less fortunate in society. It is a territory-wide campaign to encourage customers to transfer units of energy saved to people in need. A HK\$6 million fund from CLP shareholders has been earmarked to pay for electricity bills of around 20,000 underprivileged residential households, such as single elderly people, families living in sub-divided flats and the families of boarders in special schools.

Beneficiaries of the programme will be nominated by community partners, where CLP Power will verify the final list of nominations. These community partners will include the District Councillors in the 14 districts of the CLP supply areas, non-governmental organisations (NGOs), green groups and members of CLP's Customer Consultative Group and Local Customer Advisory Committee.

Energy Saving Period

1 June to 31 July 2015 (compared to the same period in 2014)

Registration Period

20 April to 20 July 2015 inclusive

Programme Content

	How to join	Target
Transfer Electricity	<ul style="list-style-type: none"> <input type="checkbox"/> Residential customers with eligible electricity accounts can register online at www.clponline.com.hk/PowerYourLove <input type="checkbox"/> Residential customers conserve energy during the energy saving period. For each unit of electricity saved, CLP Power will donate one kWh of electricity to households in need to reduce their electricity costs. <input type="checkbox"/> Customers can also make referrals to the programme. For each successful referral, the energy saved by the referrer will be doubled by CLP Power. <input type="checkbox"/> For example, if Customer A saves 50 kWh within the period and makes a successful referral, CLP Power will double the savings and donate 100 kWh to households in need. 	Residential customers in CLP supply area with valid electricity account from 1 June 2014 to 31 July 2015.

<p>Donate Money</p>	<ul style="list-style-type: none"> ❑ Any Hong Kong citizen can support Power Your Love by making financial donations. CLP Power will match the donations dollar for dollar. ❑ CLP Power customers can pledge donations amount in the programme's website and make the donation at designated locations.¹ ❑ Any Hong Kong citizens can download donation forms from the website, pay in donations to designated bank accounts and then mail the bank receipt and donation form to CLP Power.² (Please do not send cash by post) Account Details: HSBC: 848-678173-001, or Bank of China: 012-875-0-054135-2 <p>Note: Donations to the programme are not eligible for tax deduction.</p>	<p>All HK citizens</p>
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¹ CLP Power bill payment locations: Any 7-Eleven, Circle K convenience store, China Resources Vanguard supermarket or VanGo convenience store.

² Please return the completed donation form and the bank receipt to CLP Power Hong Kong Limited, 7/F, 215 Fuk Wa Street, Sham Shui Po, Kowloon (please mark the envelope: Power Your Love)

Results Announcement

Fourth quarter of 2015; Electricity subsidies will be transferred to offset electricity bills of households in need before the end of 2015

Prizes

To recognise customers' contributions in the Power Your Love programme, prizes will be awarded to different participants by category. Businesses and organisations can also encourage their employees to support the programme and compete for corporate awards. See below for details of the awards:

Top Donor Award

- Individual
- Corporate Organisation

Top Referral Award

- Individual
- Corporate Organisation

Top Energy Savings Award

- Individual
- Corporate Organisation