

新聞稿 Media Release

中華電力有限公司 CLP Power Hong Kong Limited

7 July 2015

CLP Power Showcases World's Newest Green Home Technology at the Brand New CLP Eco Home Tour

CLP Power Hong Kong Limited (CLP Power) today launches a brand new Eco Home Tour called "Smart Living • Smart Use of Energy", showcasing an ingenious selection of home energy saving technology and devices from around the world. Visitors will be able to take part in interactive games to learn more about low carbon living and will also get the chance to win fabulous green gadgets for their homes.

The exhibition, which includes some of the innovative energy saving technology and devices from the US, Germany and Korea, is being held at the CLP Eco Home, a one-stop green living concept store in Mongkok. Among the exhibits is a socket-like smart home energy management gadget which allows users to remotely control appliances at home, set on/off time schedules for appliances according to their preferences, and monitor energy consumption and cost through their mobile devices.

Another slice of new green technology making its Hong Kong debut at the exhibition is the latest advance in Organic Light-Emitting Diode (OLED) lighting. Its ultra-thin 0.3 mm style, varied shapes, bendable and transparent design make home lighting more dynamic. It also produces significantly less heat than traditional lighting products, helping users save more energy while enjoying simplicity and flexibility in installation.

The exhibition also introduces other innovative smart LED devices such as LED spotlights, light bulbs and strips. These can be connected to mobile devices so that their brightness and colour can be fully controlled. Users can pre-set the timer to alter the lighting effects for wake-up calls and reminders for daily routines. The lighting effects can also be synced with any music of your choice to create different moods for the home. As well as providing a chic living environment, the lighting cuts 80% of energy use compared to traditional lighting.

The exhibition also showcases a world first, award-winning smart shower meter from Germany, which provides a water temperature and shower volume display along with energy consumption ratings which can then be transmitted online to trigger more energy saving opportunities.

CLP Power Director of Marketing and Customer Services Mr Chow Lap-man said: "Green technology is advancing rapidly, allowing more and more people to enjoy a low carbon lifestyle.

We have installed several motion-sensing interactive games in this latest exhibition, so that visitors can find out more about energy saving while enjoying fun-filled games."

Visitors to the exhibition can form teams to compete in novel challenges titled Energy-hungry Appliances Pyramid, One kWh Challenge, Eliminate Bad Consumption Habits and Smart Energy Saving Race, all of which reflect the exhibition's theme of smart use of energy in the home. Participants can review their scores instantly on their own smartphones by logging onto the Green Billboard. They can also create their own unique, customised selfies taken by a motion-sensing photo machine onsite for sharing through social media.

Guests who complete the Eco Home tour and share their energy saving information on social media will have the chance to win fabulous green prizes including a smart home energy management gadget with a retail price of HK\$448 and other innovative devices (while stocks last).

CLP Power set up the Eco Home in 2008 to provide information and demonstrations of home energy efficient products to the public. Exhibitions, talks, workshops and guided tours have been organised to showcase the latest energy saving concepts, technology and products. Visitors can register for the "Smart Living • Smart Use of Energy" exhibition at www.clponline.com.hk/ecoevent, on the CLP Eco Home Facebook fan page or by ringing 2678 2626.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited ("CLP Power") is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to 5.8 million people in its supply area.

Photo Captions:







The CLP Eco Home in Mongkok hosts a brand new Eco Home Tour called "Smart Living • Smart Use of Energy" to promote low carbon living.

(Photo 3 and 4)





The Eco Home Tour showcases an ingenious selection of new home energy saving technology and devices from around the world. The many exhibits include a smart home energy management gadget and a smart shower meter.

(Photo 5 and 6)





Visitors can compete with their friends in motion-sensing interactive games and pick up energy saving knowledge through the fun-filled challenges.

(Photo 7)



Visitors who complete the games and share energy saving information on social media can win green prizes including a smart home energy management gadget worth HK\$448 (while stocks last) and other ingenious gadgets to make their homes more environmentally friendly.

- End -

For further enquiries, please contact:

Ms Annissa Cheng Public Affairs Manager CLP Power Hong Kong Limited

Tel: (852) 2678 8926 Fax: (852) 2678 8090

Pager: (852) 7116 3131 a/c 8433 Email: annissa.cheng@clp.com.hk