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Primary School Students Take up Environmental Challenge to Become Green Ambassadors for Hong Kong

More than 8,000 students from 11 Po Leung Kuk primary schools are embarking on a journey of discovery about how to live greener lifestyles by joining the CLP Power Hong Kong (CLP Power) Green Elites Campus Accreditation Programme for the academic year 2015/16 which features multi-faceted learning experience and platforms. Schools with excellent performance will be awarded Green Elites Campus Accreditation.

The launch ceremony for the programme was officiated by CLP Power Managing Director Mr Paul Poon, Member of Legislative Council (Information Technology) the Hon Charles Mok, Chairman of PLK Schools' Supervisors Committee Dr Pollyanna Chu, Chairperson for Friends of the Earth (HK) Dr Vivian Wong Taam Chi-woon and Chief Executive Officer of Green Power Dr Man Chi-sum. Pamphlets with energy saving tips were distributed to students at the ceremony to promote smarter use of electricity at home.

Mr Paul Poon said: "CLP Power is committed to promoting education about environmental protection. We received extremely positive feedback from schools and students after the launch of the pilot programme last year. Their valuable input has helped us improve the programme this year so that more young children can acquire green knowledge through activities, visits, workshops and an online interactive platform, encouraging them to adopt greener lifestyles and to be role models for their families and the community."

Schools will be provided with energy saving and environmental protection assessment checklists and education tools while CLP Power will conduct energy audits to help some of the schools improve their energy saving performance. Learning tools such as booklets with environmental protection tips will be made available for students to help them put green ideas into practice. The programme will offer activities and visits to CLP facilities including ElectriCity, Nuclear Resources Centre and Eco Home as well as seminars on Energy Efficiency and Conservation at Home to strengthen students' understanding of energy saving and carbon footprint reduction.

Students can also gain green knowledge in a fun way from the interactive online platform Green Elites Portal cum Award Scheme and take action in their daily lives in areas such as transport, eating, leisure activities and learning.

At the end of the academic year, the schools that fulfil the accreditation criteria will be awarded Green Elites Campus Accreditation in recognition of their outstanding efforts towards environmental protection.

Dr Pollyanna Chu said: “Po Leung Kuk is committed to participating in public education projects on environmental protection. Through the activities offered by the programme, we hope our students can learn to adopt environmentally friendly practices and spread the green message to their families and the community.”

The programme is supported by green groups. The Food Waste Campus Auditor Training is a new initiative run by Friends of the Earth (HK) which helps students understand the issue of food waste on school premises and offers creative and feasible action plans to reduce food waste. Green Power will meanwhile organise talks on climate change, lower-carbon living, and the conservation of trees and butterfly species to raise students’ awareness of the importance of Hong Kong’s natural habitat.

CLP launched the Green Elites Campus Accreditation Pilot Programme in the academic year 2014/15 to encourage primary school students to learn and practise green living from an early age. Eleven primary schools from the Tung Wah Group of Hospitals were accredited. More than 10,000 students participated in the programme and the Green Elites Portal cum Award Scheme.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (“CLP Power”) is a Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer service to 5.8 million people.

Photo Captions

Photo 1



CLP Power Managing Director Mr Paul Poon encourages students to gain green knowledge and take action in their daily lives.

Photo 2



CLP Power Managing Director Mr Paul Poon (middle), Member of Legislative Council (Information Technology) the Hon Charles Mok (second left), Chairman of PLK Schools' Supervisors Committee Dr Pollyanna Chu (second right), Chairperson for Friends of the Earth (HK) Dr Vivian Wong Taam Chi-woon (first left) and Chief Executive Officer of Green Power Dr Man Chi-sum (first right) encourage students to commit to living greener lifestyles with their families.

Photo 3



CLP Power Managing Director Mr Paul Poon (left) and Chairman of PLK Schools' Supervisors Committee Dr Pollyanna Chu (right).

Photo 4



The Green Elites Campus Accreditation Programme for the academic year 2015/16 is launched in 11 Po Leung Kuk primary schools, providing students with comprehensive educational tools to put green ideas into practice.

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