

23 December 2015

Groundbreaking CLP Power Your Love Programme achieves Record-Breaking Results

A pioneering initiative by CLP Power Hong Kong Limited (CLP Power) called *Power Your Love* has achieved a record-breaking result by saving energy equivalent to the annual electricity consumption of more than 2,000 households. The programme – the first in the world to combine energy saving with a mission to help the less fortunate in society – was participated by over 200,000 customers who between them saved 9.5 million kWh of electricity, the highest amount saved in any energy saving initiative by CLP Power.

In return for the energy saved, CLP Power will donate HK\$6 million from a shareholders' fund, together with some HK\$60,000 of public donation by the end of this month to subsidise the electricity bills of those in need in the society, including single and couple elderly, the severely disabled, families living in sub-divided flats and the families of boarders in special schools.

At the award presentation ceremony, CLP Power Managing Director Mr Paul Poon said, "It is encouraging to see how the *Power Your Love* programme attracted such great support from the public, our business customers and our community partners. It shows how combining energy saving with a good cause can help enhance people's awareness on the importance of energy saving and motivate them to take action to save energy."

In recognition of residential customers' contributions and businesses' efforts to get employees to support the programme, CLP Power awarded individual and corporate organisation awards to the participants who saved the most energy, achieved highest donation and referred the highest number of participants, and the organisations with the highest levels of employee participation. (Please refer to appendix for the award list)

Mr Wong Kin Wa, a residential customer who wins the Top Energy Saving Award for the individual sector with concerted efforts from the whole family, said, "The *Power Your Love* programme encouraged us to change our daily consumption behaviour, such as combine the use of fan together with air conditioner to maximise the cooling effect and turn off any unused appliances, to save energy. These meaningful actions not only are beneficial to the environment, but also help those in need in the society."

Hong Yip Service Company Limited, one of the winners of the Super Energy Saving Award, has actively encouraged its residents and employees to participate the *Power Your Love* programme. "We have put up posters, set up promotional booth and provided on-site registration for residents at the estates, shopping malls and club houses under our management. We also distributed leaflets and sent internal broadcast to our staff to solicit their participation." Hong Yip Holdings Limited Director Ms Cimmy Yuen said.

After the success of the initiative, CLP Power has decided to run the *Power Your Love* programme again in 2016 to help make Hong Kong a greener city and to further benefit people in need.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (“CLP Power”) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer service to 5.9 million people in its supply area.

Photo Captions:

(Photo 1)



CLP Power Managing Director Mr Paul Poon says the *Power Your Love* programme shows how combining energy saving with a good cause can help enhance people’s awareness of the importance of energy saving and motivate them to take action to save energy.

(Photo 2)



CLP Power Managing Director Mr Paul Poon (second left) presents Super Energy Saving Awards to Hong Yip Service Company Limited (second right), the Hospital Authority (first right) and Sino Group (first left).

(Photo 3)



CLP Power Chief Corporate Development Officer Ms Quince Chong (second right) presents Energy Saving Awards to Cathay Pacific Catering Services (HK) Limited (first right), Hong Kong Airport Services Limited (second left) and Dah Chong Hong Limited (first left).

(Photo 4)



CLP Power Managing Director Mr Paul Poon (first row fourth left), Chief Corporate Development Officer Ms Quince Chong (first row second right) and Senior Director of Marketing and Customer Services Mr Chow Lap-man (first row second left) with representatives of the programme's supporting organisations.

(Photo 5 and 6)





CLP Power presents certificates and awards to residential winners of Top Energy Saving, Top Individual Referral, Top Individual Fundraiser and Most Votes eCard to recognise their contributions.

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For further enquiries, please contact:

Ms Annissa Cheng

Public Affairs Manager

CLP Power Hong Kong Limited

Tel: (852) 2678 8926

Fax: (852) 2678 8090

Pager: (852) 7116 3131 a/c 8433

Email: annissa.cheng@clp.com.hk

Appendix: Winners in Power Your Love Programme

Corporate Organisation Award	Winning Organisation
Super Energy Saving Award	Hong Yip Service Company Limited Hospital Authority Sino Group
Energy Saving Award	Cathay Pacific Catering Services (HK) Limited Hong Kong Airport Services Limited Dah Chong Hong Limited
Merit Award	Airport Authority Hong Kong The Chinese University of Hong Kong Hong Kong Observatory Hong Kong Science and Technology Parks Corporation Kai Shing Management Services Limited Maxim's Group Midland Realty International Limited MTR Credit Union Sunshine Laundry Convenience Store Company Limited Tai Hing Catering Group Swire Coca-Cola HK Limited
Individual Award	Winner
Top Energy Saving	Wong Kin Wa
Top Individual Referral	Kitty Poon Tse Wing Cheong
Top Individual Fundraiser	Clarke Peter George Fan Yat Keung
Most Votes eCard	Mabel Lam