

27 January 2016

## CLP Power Wins Inaugural Award for Market Leadership in Public Service



CLP Power Hong Kong Limited (CLP Power) has been honoured with an award for Market Leadership in Public Service at the inaugural Market Leadership Award organised by the Hong Kong Institute of Marketing (HKIM). The accolade recognises CLP Power’s distinguished achievements in promoting energy efficiency and conservation through an effective marketing strategy, integrated branding initiatives and campaigns. CLP Power Chief Corporate Development Officer Ms Quince Chong (fourth left) and Senior Director of Marketing and Customer Services Mr Chow Lap-man (third left) took photo with award presenter Vocational Training Council Chairman Dr Clement Chen (third right) at the award presentation ceremony.

### **About CLP Power Hong Kong Limited**

CLP Power Hong Kong Limited (“CLP Power”) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer service to 5.9 million people in its supply area.

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