

9 May 2016

CLP Power Your Love Programme Offers Customers an Opportunity to Save Energy and Light Up Lives

CLP Power Hong Kong Limited (CLP Power) is running its successful *Power Your Love* programme for a second time to light up the lives of tens of thousands people in need. The world-first initiative combines energy saving with a mission to help the less fortunate in society. Residential customers of CLP Power simply need to register and conserve energy from 15 June to 14 August 2016. In return for every unit of electricity saved compared to the same period last year, CLP Power will donate one unit of electricity to the households in need.

The campaign is expected to benefit around 20,000 households including single and couple elderly, the disabled, families living in sub-divided flats and the families of boarders in special schools. Each beneficiary household will receive a special grant of HK\$300 from a HK\$6 million CLP shareholders' fund.

CLP Power Managing Director Mr Paul Poon, Secretary for the Environment Mr Wong Kam-sing and supporters of the campaign took part in a launch ceremony today, celebrating the achievements from last year's programme and hearing the stories of some of the beneficiaries.

Mr Poon thanked business partners and the community for contributing to the success of the programme and said, "CLP Power has been powering the Hong Kong community for 115 years. In keeping with the spirit of Hong Kong, we have always done everything we can to help others. The *Power Your Love* programme is a win-win-win strategy because it helps customers save energy and money, benefits families in need, and promotes environmental protection to combat climate change."

Secretary for the Environment Mr Wong Kam-sing said, "Climate change is a global issue and everyone in society needs to make a concerted effort to combat it. CLP Power sustainably promotes environmental protection and the idea behind the *Power Your Love* programme is highly innovative. It brings together the efforts of society to sustain low carbon living while caring for people in need in our community. We look forward to seeing more similar programmes in future to deepen the energy saving for all."

The slogan for this year's programme is *Save Energy, Light Up Lives*. To encourage more people to take part, from now until 8 August, customers with an active CLP Power electricity account

who enroll will receive a commemorative souvenir and be eligible to participate in lucky draws, winning attractive home appliances and cookware, as well as a grand prize of all-electric kitchen appliances with a total value of over HK\$120,000 * (please refer to the Appendix for details). Customers can sign up by going to www.clp.com.hk/PowerYourLove. To encourage businesses and organisations to get their employees to support the programme, special prizes have been arranged including the Super Energy Saving Award, Super Registration Award and Super On-Site Participation Award.

More than 200,000 customers took part in the inaugural 2015 *Power Your Love* programme, saving 9.5 million kWh of electricity last June and July, equivalent to the annual electricity consumption of more than 2,000 households. Each of 20,000 beneficiary households received a special grant of HK\$300 to relieve their electricity costs.

Beneficiary Stories of *Power Your Love* Programme

One of the beneficiaries of the 2015 *Power Your Love* programme, 68-year-old Mr Yung, lives with his wife and grandson in a windowless sub-divided flat in Sham Shui Po. Air conditioning is an indispensable necessity in summer. Another beneficiary, Ms Law, has a son who is boarding at the Caritas Lok Jun School for students with moderate intellectual disability. The students are more sensitive to hot weather that the school needs to turn on air conditioners to stabilise their emotions. Mr Yung and Ms Law were nominated by non-governmental organisations to be among the 20,000 beneficiaries of the 2015 programme.

*Trade Promotion Competition Licence No.: 47063-47064

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (“CLP Power”) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer service to 6 million people in its supply area.

Photo Captions:

(Photo 1)



CLP Power Managing Director Mr Paul Poon says, in keeping with the spirit of Hong Kong, CLP Power has always done everything it can to help others. The *Power Your Love* programme is a win-win-win strategy that helps customers save energy and money, helps people in need, and combats climate change.

(Photo 2)



Secretary for the Environment Mr Wong Kam-sing says the *Power Your Love* programme is highly innovative, bringing society together to promote low carbon living and help people in need.

(Photo 3)



Secretary for the Environment Mr Wong Kam-sing (second left), CLP Power Managing Director Mr Paul Poon (second right), CLP Power Chief Corporate Development Officer Ms Quince Chong (first right) and CLP Power Senior Director – Marketing and Customer Services Mr Eric Cheung (first left) meet with Mr Tab Hui (middle), representative of the Direction Association for the Handicapped, one of the beneficiary organisations of the *Power Your Love* programme. Mr Hui mentions to Mr Wong that the programme is very meaningful, as CLP Power will donate electricity to the households in need for electricity saved by CLP customers.

(Photo 4 to 7)





Secretary for the Environment Mr Wong Kam-sing, CLP Power Managing Director Mr Paul Poon, CLP Power Chief Corporate Development Officer Ms Quince Chong present the appreciation certificates to all supporting partners, including district councilors, CLP Power business customers, CLP’s Customer Consultative Group and Local Customer Advisory Committee and non-governmental organisations, to thank for their support to the *Power Your Love* programme.

(Photo 8)



Secretary for the Environment Mr Wong Kam-sing (third left), CLP Power Managing Director Mr Paul Poon (third right), CLP Power Chief Corporate Development Officer Ms Quince Chong (first left), CLP Power Senior Director – Marketing and Customer Services Mr Eric Cheung (second

right), join together with Hanson and CLP Captain Nick, to take a group photo and appeal to the public to save energy and light up lives.

(Photo 9)



Secretary for the Environment Mr Wong Kam-sing, CLP Power Managing Director Mr Paul Poon, CLP Power Chief Corporate Development Officer Ms Quince Chong, CLP Power Senior Director – Marketing and Customer Services Mr Eric Cheung, join together with the supporting organisations and community partners of CLP *Power Your Love* programme, for a group photo.

- End -

Media Enquiry Hotline: (852) 7472 9248

CLP Power Your Love Programme 2016
Save Energy Light Up Lives

Introduction

Launched by CLP Power in 2015, *Power Your Love* programme is the first programme of its kind in the world, combining energy saving with a mission to help the less fortunate in society. It is a territory-wide campaign to encourage customers to transfer units of energy saved to people in need. More than 200,000 customers participated in the inaugural programme, saving a record-breaking 9.5 million kWh of electricity, equivalent to the annual electricity consumption of more than 2,000 households.

Beneficiaries of the programme are nominated by community partners with CLP Power verifying the final list of nominations. The community partners are district councillors from the 14 districts in the CLP supply area, non-governmental organisations (NGOs), green group and members of CLP's Customer Consultative Group and Local Customer Advisory Committee.

The programme will continue in 2016 with a HK\$6 million shareholders' fund to provide a special grant to 20,000 underprivileged households to relieve their electricity costs, including single and couple elderly, the disabled, families living in sub-divided flats and the families of boarders in special schools.

Energy Saving Period

15 June to 14 August 2016 (compared to the same period in 2015)

Registration Period

9 May to 8 August 2016 inclusive

Eligibility

Residential customers in the CLP supply area with active electricity accounts and consumption data from 15 June 2015 to 14 August 2016

How to Join

- Residential customers with eligible electricity accounts can register online at www.clp.com.hk/PowerYourLove.
- Residential customers take part by conserving energy during the energy saving period. For each unit of electricity saved, CLP Power will donate one kWh of electricity to households in need to reduce their electricity costs.

Lucky Draw

All residential customers registered successfully by 30 June 2016 will receive a commemorative souvenir pen while stocks last, and will be automatically entered into a lucky draw with a grand prize of all-electric kitchen appliances.

From 8 June to 8 August 2016 inclusive, registered customers will be invited fortnightly to join the energy saving mission through the hyperlink in our email or by logging into the *Power Your Love* website. They will then be entered into the *Power Your Love* Lucky Draw (five lucky draws in total) with the chance to win attractive home appliances and cookware. Total value of all the lucky draw prizes amount to over HK\$120,000[#].

Results Announcement

Results will be announced in the fourth quarter of 2016. The special grants will be transferred to the households in need to relieve their electricity costs before the end of 2016.

Awards

To encourage businesses and organisations to get their employees to support the *Power Your Love* programme, the following prizes will be awarded:

- Super Energy Saving Award
- Super Registration Award
- Super On Site Participation Award

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