

9 August 2016

中華電力有限公司
CLP Power Hong Kong Limited

CLP Switches Kindergarten Students onto Energy Knowledge with POWER YOU Education Kit

CLP Power Hong Kong Limited (CLP Power) today launches the POWER YOU Kindergarten Education Kit, an innovative initiative underscoring the company's commitment to public education. The electricity-themed education kit aims to spark interest among students in the world of electricity, giving them a basic knowledge about energy and teaching them good habits in energy efficiency. CLP Power is the first commercial body to develop an education kit to be given free to all kindergartens in Hong Kong.

The education kit comprises a learning series under three headings – Electricity And Me, The Electricity Journey, and Resources Conservation. A cartoon character, Power Kid, has been created to convey abstract concepts of electricity in a fun and engaging way for young children.

Chief Secretary for Administration Mrs Carrie Lam joined CLP Power Managing Director Mr Paul Poon and Chief Corporate Development Officer Ms Quince Chong at today's launch ceremony for the education kit which will provide a learning platform for 180,000 kindergarten students across Hong Kong.

Mr Poon said, "CLP Power is committed to promoting awareness of environmental protection through continued public education. This is in harmony with the government's policy directive of making Hong Kong a greener and smarter city. We have already introduced a host of environmental education activities for primary and secondary schools as well as university and college students. We hope this comprehensive learning kit designed for kindergarten students will give them a basic understanding of electricity and energy conservation. We also hope it will motivate their family members and the community at large to adopt energy saving habits and low-carbon lifestyles to combat climate change."

Mrs Carrie Lam said, "In response to the challenges posed by climate change, the Government has put in place strategies to reduce greenhouse gas emissions, including clean energy, green building, environmental transportation, energy saving and emission reduction. We have also set a carbon reduction target for Hong Kong. However, Government's efforts alone to promote energy saving is not enough. Participation of the community is also very important. The POWER YOU Kindergarten Education Kit launched by CLP Power today will further extend environmental education to our kindergartens, inspiring our children to learn more about protecting our planet

from an early age. As what the education kit does, it is a step crucial to our combat against climate change and promotion of sustainable development.”

The POWER YOU Kindergarten Education Kit features interactive learning activities, including finger puppets, a board game, student worksheets and stickers. It also includes a theme song titled “Please Come and Save the Earth” with lyrics containing energy saving tips.

The programme is supported by a number of professional groups. The Council of Non-profit Making Organisations for Pre-primary Education’s Chairlady Dr Sanly Kam and principals and teachers from member schools provided valuable input on the content of the educational kit during its development stage. The World Green Organisation’s Chief Executive Officer Dr William Yu is the environmental advisor for the programme. The Power Kid character was created by renowned designer b.wing. The theme song, meanwhile, was composed by Hong Kong Film Awards award-winning musician Day Tai and sung by pop star Eman Lam. The education kit has been designed to give pre-school children a basic knowledge in science, technology and engineering before they move on to primary education. This will give them a smooth transition to the STEM education system (Science, Technology, Engineering and Mathematics) promoted by the Education Bureau in all schools. CLP Power will collect feedback from teachers at the end of the 2016/2017 school year and make any necessary improvements to the education kit for the continuation of the programme.

CLP Power will also arrange for engineers to visit schools to talk about their daily work with students. The company also plans to organise a singing contest for its theme song later this year to further promote energy conservation.

For more details about the programme please go to: www.clp.com.hk/PowerYou

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (CLP Power) is a Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, providing a highly reliable supply of electricity and excellent customer service to 6 million people.

Photo Captions

Photo 1



CLP Power Managing Director Mr Paul Poon (right) , Chief Corporate Development Officer Ms Quince Chong (left) and Chief Secretary for Administration Mrs Carrie Lam (middle) play the board game with two students from The Hong Kong Christian Service Kwun Tong Nursery School.

Photo 2



CLP Power Managing Director Mr Paul Poon explains CLP Power's commitment to promoting environmental protection through public education in harmony with the government's policy of making Hong Kong a greener and smarter city.

Photo 3



Chief Secretary for Administration Mrs Carrie Lam applauds CLP Power for the continuous efforts in promoting environmental education. Its POWER YOU Kindergarten Education Kit will inspire our children to protect the environment from an early age, which is a step crucial to the combat against climate change and promotion of sustainable green living in Hong Kong.

Photo 4



CLP Power Chief Corporate Development Officer Ms Quince Chong (middle) expresses her gratitude to those who have provided support to the POWER YOU Kindergarten Education Kit. She stresses that protecting the environment is always one of the core values of CLP Power and believes that children will understand the importance of energy efficiency and conservation through the Kit.

Photo 5



Chief Secretary for Administration Mrs Carrie Lam (right) joins CLP Power Managing Director Mr Paul Poon (middle) and Chief Corporate Development Officer Ms Quince Chong (left) at the launch ceremony for the education kit. The three officiating guests said they hoped the kit would help children learn about electricity and the importance of energy conservation.

Photo 6



Students from The Hong Kong Christian Service Kwun Tong Nursery School dance with Power Kid to the programme's theme song "Please Come and Save the World."

Photo 7



Students from The Hong Kong Christian Service Kwun Tong Nursery School take a group photo with the Chief Secretary for Administration Mrs Carrie Lam (middle), CLP Power Managing Director Mr Paul Poon (right) and Chief Corporate Development Officer Ms Quince Chong (left) after singing performance.

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