

27 July 2017

## CLP Power Mobile Phone App Puts Bill Payment and Green Shopping at Customers' Fingertips

CLP Power Hong Kong Limited (CLP Power) has launched a new mobile phone app that allows customers to settle utilities bills instantly through the PPS payment platform for the first time in Hong Kong. The new app has a host of new features, including simplified move in procedure and bill payment functions, and online shopping for smart products to encourage customers to embrace greener lifestyles.

The app introduces a new level of mobile convenience with a one-stop service, from move in application to account management and bill payment. Customers can use it to shop online for smart gadgets and energy efficient home appliances, get information about low carbon living, and earn Eco Points by saving energy and participating in the **Eco Rewards** scheme.

Users can simply log into their electricity accounts with their account number and registered personal information, view their account balance, latest bill information and payment status, and make payments instantly through a registered PPS account. PPS is a popular bill payment system in Hong Kong. The app also provides a QR code, so customers can settle their bills in cash at any 7-Eleven, Circle K or VanGO store.

Customers can use the app to open a new electricity account within just five minutes by uploading the required data and documents. The app also has handy new functions to follow in the next phase, including bill payment alert, billing and payment history covering the past bill periods, and a tracking service that let customers check their application status, opt for autopay, and apply for change of load.

“CLP Power has used the latest digital technology and innovation to enhance our customer experience with this new app. Following the launch of **Eco Power 360** and **Eco Rewards** scheme last year and the opening of **Smart Energy Experience Centre** in Yuen Long, we hope this app will provide another incentive for our customers to embrace smarter, greener lifestyles,” CLP Power Senior Director of Customer and Business Development Mr Eric Cheung said.

According to the government's Census and Statistics Department, 28% of Hong Kong people shopped online in 2016 compared with 7% in 2004. In response to that trend,

CLP Power has launched a mobile shopping platform through the app called **Smart Shopping**, offering smart gadgets and energy efficient home appliances.

Customers can also join the **Eco Power 360 and Eco Rewards** scheme through the app to save on energy bills and earn **Eco Points**, which can be used to redeem fabulous rewards. The app also offers green living and energy saving information, as well as a function that enables electric vehicle drivers to locate their nearest charging station.

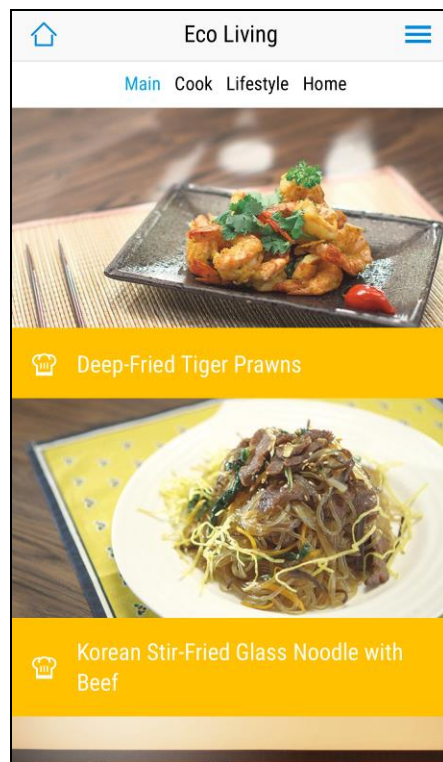
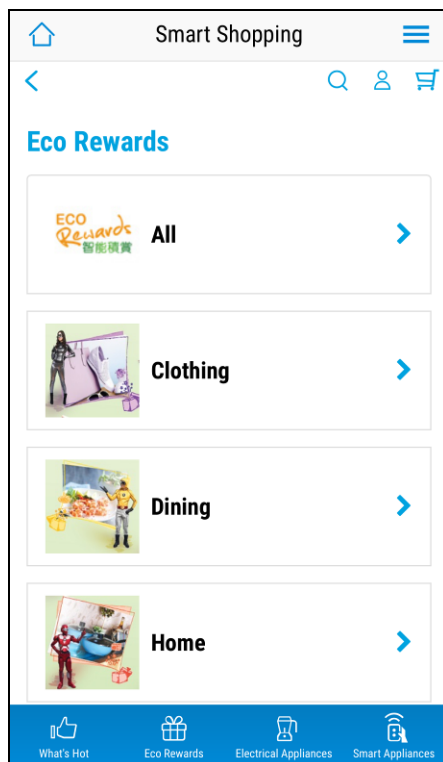
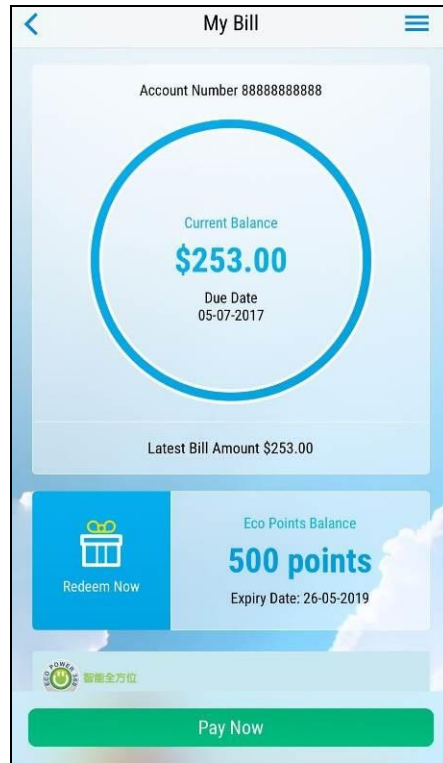
To celebrate the launch of the app, customers who download it and log in successfully for the first time can claim special gifts, including a classic French-branded Staub ceramic bowl, 100 Eco Points to redeem gifts in the **Eco Rewards** scheme, and a HK\$200 instant discount towards regular-priced energy efficient products upon net spending of HK\$2,000 or above using the app. Gifts are available only while stocks last.

#### **About CLP Power Hong Kong Limited**

CLP Power Hong Kong Limited ("CLP Power") is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to 6 million people in its supply area.

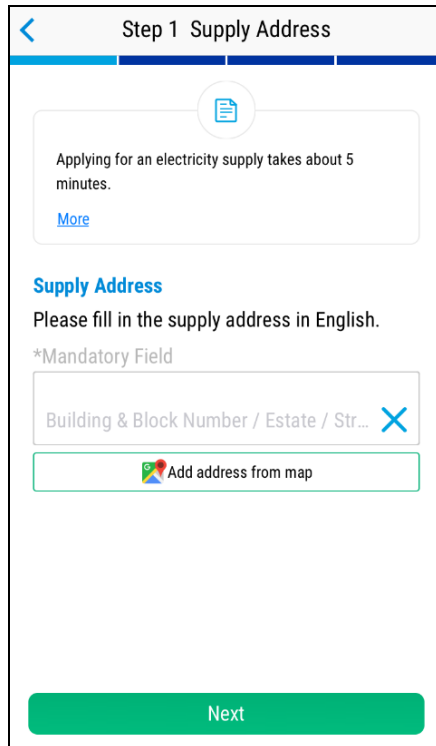
## Photo Captions:

Photo 1 to 4



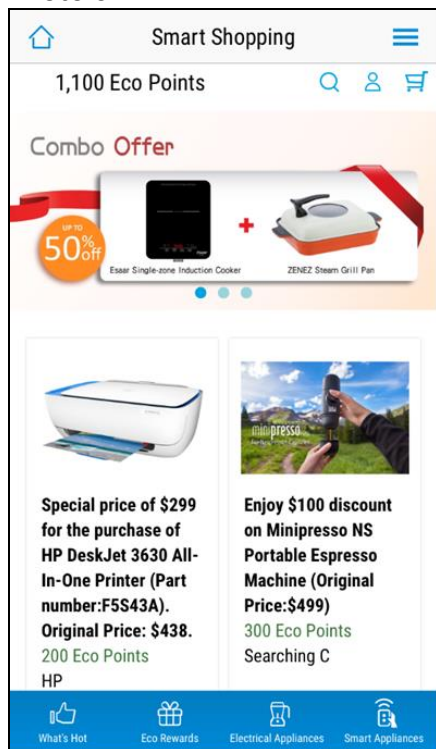
CLP Power unveils its new mobile phone app with a range of features including bill management and payment, online shopping, rewards for energy saving, and electric vehicle information.

Photo 5



Customers of CLP Power can open new electricity accounts in just five minutes using the CLP App.

Photo 6



A new mobile shopping platform called **Smart Shopping** is accessible through the app, putting the latest smart gadgets and energy efficient appliances at customers' fingertips.

Photo 7

The poster features the CLP logo and 'Energy for Life' at the top. The main title is 'Super Treats with CLP App'. Three offers are listed: Offer 1 (ceramic bowl), Offer 2 (Eco Points), and Offer 3 (HK\$200 discount). Below the offers are icons for various appliances and a 'SAVE UP TO \$200' tag. A man in a suit points to a smartphone displaying 'Energy-saving tips'. The background shows a city skyline.

**Energy for Life** CLP 中電

# Super Treats with CLP App

**DOWNLOAD APP & GET**

- OFFER 1** A classic French-branded ceramic bowl (retail price: HK\$249)
- OFFER 2** 100 Eco Points to redeem gifts in the Eco Rewards Scheme
- OFFER 3** HK\$200 instant discount on smart electrical appliance purchases\*

Simply download the CLP App and login successfully to enjoy great offers. Promotion applicable to first-time users only.

Download Now

Energy-saving tips

\* Discount valid for one spending of HK\$2000 or above on top of smart electrical appliances bought through the CLP app, while stocks last. Limited to 100 users. The above image are for reference only. Terms and conditions apply. Please refer to [http://www.clp.com.hk](#)

A collection of great prizes is being offered to customers who download the CLP App and log in successfully for the first time.

- End -

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