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Caring CLP Customers Save 32 GWh of Electricity in Four Years through Power Your Love Programme

CLP Power Hong Kong Limited (CLP Power) has held the **Power Your Love** programme for four consecutive years to encourage customers to save energy and at the same time help people in need. More than 650,000 residential customers have since taken part, reducing energy bills for tens of thousands of underprivileged people and saving around 32 GWh of electricity during hot summers.

Launched in 2015, **Power Your Love** is a world-first initiative that uniquely marries energy saving with a mission to help the less fortunate in society. CLP Power donates the equivalent amount of electricity saved by participating customers to families in need.

Every year, around 20,000 households including single elderly people and elderly couples, disabled people, the families of boarders in special schools, and families living in subdivided units have been given grants of HK\$300 to offset against their electricity bills. Around 32 GWh of electricity has been saved in four years, equivalent to the energy consumption of over 7,300 families in a year. CLP shareholders have donated a total of HK\$24 million to support the beneficiaries of the programme.

CLP Power Managing Director Mr T K Chiang said, “According to statistics from the Hong Kong Observatory, the mean daily maximum temperature has been above 31 degrees Celsius during the **Power Your Love** programme over the past four years. About one third of our residential customers have nevertheless taken part, saving energy during the extreme hot weather and reflecting an increasing awareness about the importance of energy conservation.

“In view of the widespread public support for the **Power Your Love** programme, we are launching **Power Connect** under the new Scheme of Control Agreement. The new initiative also aims to save energy and help people in need, so as to further encourage energy saving and caring. As well as extending the programme period, we will introduce more elements in daily life to encourage participation and support more underprivileged households.”

“We would like to express our sincere gratitude to the Social Welfare Department and the non-governmental organisations for supporting **Power Your Love** over the past four years and nominating beneficiaries for the programme to help,” Mr Chiang added.

The **Power Connect** programme will be launched in January 2019, encouraging customers to reduce electricity use throughout the year and embrace sustainable, low-carbon lifestyles. Participants who save energy will have the chance to win fabulous rewards and choose the disadvantaged group they want to support. The fund will subsidise the electricity expenses of an estimated 40,000 households including single elderly people and elderly couples, disabled people, low-income families and people living in subdivided units each year.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited ("CLP Power") is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to 6 million people in its supply area.

Non-governmental organisations supporting the Power Your Love programme: (in alphabetical order)

- Baptist Oi Kwan Social Service
- Caritas – Hong Kong
- Chinese YMCA of Hong Kong
- Christian Concern For The Homeless Association
- Christian Family Service Centre
- CHSC
- Community CareAge Foundation
- Concern for Grassroots Livelihood Alliance
- Direction Association for the Handicapped
- Families of SMA Charitable Trust
- Fu Hong Society
- Heep Hong Society
- Hong Chi Association
- Hong Kong Association of the Deaf
- Hong Kong Children & Youth Services
- Hong Kong Chinese Women’s Club
- Hong Kong Christian Mutual Improvement Society
- Hong Kong Christian Service
- Hong Kong Down Syndrome Association
- Hong Kong Evangelical Church
- Hong Kong Family Welfare Society
- Hong Kong Federation of Handicapped Youth
- Hong Kong Light & Love Home
- Hong Kong Lutheran Social Service
- Hong Kong Neuro-Muscular Disease Association
- Hong Kong Red Cross
- Hong Kong Rehabilitation A & E Association
- Hong Kong Sheng Kung Hui Welfare Council
- Hong Kong Single Parents Association
- Hong Kong Young Women’s Christian Association
- Kowloon City Baptist Church
- Lam Tin Est Kai Fong Welfare Association
- Mission Healthy Greens
- New Life Psychiatric Rehabilitation Association
- Po Leung Kuk
- Rehabilitation Alliance Hong Kong
- SAHK

- Sai Kung District Community Centre
- Senior Citizen Home Safety Association
- Sik Sik Yuen
- Society for Community Organization
- Stewards
- The Association of Evangelical Free Churches of Hong Kong
- The Evangelical Lutheran Church of Hong Kong
- The Free Methodist Church of Hong Kong
- The Hong Kong Joint Council of Parents of the Mentally Handicapped
- The Hong Kong Society for the Aged
- The Hong Kong Society for the Blind
- The Hong Kong Society for the Deaf
- The Lok Sin Tong Benevolent Society, Kowloon
- The Methodist Church, Hong Kong
- The Neighbourhood Advice-Action Council
- The Salvation Army
- The Society of Rehabilitation and Crime Prevention, Hong Kong
- The Tsung Tsin Mission of Hong Kong Social Service
- Tung Wah Group of Hospitals
- United Labour Chi Hong Association
- United Social Service Centre
- World Green Organisation
- Yan Chai Hospital
- Yan Oi Tong

Photo Captions:

Photo 1 and 2



CLP Power holds Power Your Love Weeks during the Summer Solstice in June and the Great Heat in July this year to encourage more people to participate in the **Power Your Love** programme by saving energy at home.

Photo 3



A **Power Your Love** programme participant uses electrical fans to improve the air flow at home, reducing the need for air conditioning to stay cool in hot weather and hence save energy use.

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