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CLP Power Connect Promotes a Caring Community and Supports Social Enterprises

CLP Power Hong Kong Limited (CLP Power) launched the **CLP Power Connect** programme in January, encouraging residential customers to save energy year-round and help the underprivileged, with each eligible beneficiary households receiving HK\$500 electricity subsidy. In three months' time, about 100,000 residential customers have signed up the programme. To further promote a caring community, **Power Connect** participants may earn CLP Eco Points for redeeming fabulous prizes under a new activity "Support Social Enterprises to Earn Eco Points".

The first batch of social enterprise partners include the Gingko House social enterprise restaurants and the Dialogue in the Dark Exhibition Centre which provide job opportunities respectively for the elderly, and for the visually and hearing impaired. CLP Power customers may earn 500 CLP Eco Points on every purchase above HK\$50 from the social enterprise partners, and gain at most 6,000 Eco Points per year. The Eco Points earned can be used to redeem various rewards including air miles, theme park tickets, movie tickets, smart & energy efficient appliances and dining coupons.

New rewards will be launched periodically to encourage customers to continue saving energy all year round. Latest rewards include the "Save Energy and Earn Asia Miles" flash conversion promotion where customers can convert 500 Eco Points into 500 Asia Miles every Wednesday until 24 April 2019, while stocks last. New promotions on wet market food will also start from April to July, customers may use 250 Eco Points to redeem food like chicken wings, scallops and apples at the 16 Hong Kong Markets in Kowloon and the New Territories. For more details on latest promotions, please go to https://clp.to/PowerConnectRewards_en.

To enhance customers' understanding of the beneficiary groups under the **CLP Power Connect**, CLP Power held the first in a series of Connect Activities, bringing customers and the hearing-impaired beneficiaries together for a parent-child egg tart-making class at Kee Wah Studio. One CLP customer, Mrs Li, said she supported environmental protection and energy conservation promoted by **CLP Power Connect**. She appreciated being able to choose the beneficiary group she supported and understood more about the group through the Connect Activity. Ms Fung, a hearing-impaired beneficiary, said the HK\$500 electricity subsidy provided by **CLP Power Connect** would help her pay for the maintenance and batteries of her hearing aid.

CLP Power Chief Corporate Development Officer Ms Quince Chong, who joined the egg tart-making class, said, “The **CLP Power Connect** programme encourages customers to save energy year-round and care for the less fortunate in our society. It is meaningful that the customers and beneficiaries take part in this activity together. We will continue to organise more activities to promote social inclusion and work with different social enterprises to care more for people in need.”

CLP Power Connect programme aims to encourage customers to reduce electricity use and care for the community. Participants who save home energy can redeem a variety of rewards with the CLP Eco Points earned, while CLP Power will allocate HK\$20 million to provide subsidies for around 40,000 households including single elderly people and elderly couples, disabled people, low-income families and people living in subdivided units this year. Each beneficiary household will receive a HK\$500 electricity subsidy. Please go to powerconnect.clp.com.hk for more details.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited ("CLP Power") is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to 6 million people in its supply area.

Photo Captions:

Photo 1 and 2



CLP Power Chief Corporate Development Officer Ms Quince Chong (second left in photo 1) joins **CLP Power Connect** customers and hearing-impaired beneficiaries at the Connect Activity. The event brings customers and beneficiaries together and promotes social inclusion.

Photo 3 and 4



Mrs Li (left on photo 3) and hearing-impaired beneficiary Ms Fung (first right on photo 4) join the parent-child egg tart-making class in a Connect Activity event organised under the **CLP Power Connect** programme. Both are delighted to see the programme promotes environmental protection and energy conservation, and provides each beneficiary household with a HK\$500 electricity subsidy.

Photo 5 and 6



The **CLP Power Connect** programme supports social enterprises. Participating customers will receive 500 Eco Points from the CLP Eco Rewards Scheme on every purchase above HK\$50 from the social enterprise partners.

Photo 7



“Save Energy and Earn Asia Miles” flash conversion promotion allow customers to convert 500 Eco Points into 500 Asia Miles every Wednesday until 24 April 2019.

Photo 8



From April to July, customers can use 250 Eco Points to redeem market food including chicken wings, scallops and apples at the 16 Hong Kong Markets in Kowloon and the New Territories.