

17 July 2019

中華電力有限公司  
CLP Power Hong Kong Limited

## CLP's Storytelling on Low-Carbon Living Attracts Children at Hong Kong Book Fair

CLP Power Hong Kong Limited (CLP Power) Chief Corporate Development Officer Ms Quince Chong hosted a special storytelling session today (17 July) in the Children's Paradise zone at the Hong Kong Book Fair. Accompanied by the energy-crusading cartoon characters **POWER FOUR**, Ms Chong told children a story called 'Electricity and Me' to teach them about the importance of electricity in people's daily lives and the need to save energy. Ms Chong also played interactive quiz with children to help build awareness about low-carbon lifestyles and teach them simple steps to change their habits regarding clothes, food, homelife, and travelling to help reduce carbon emissions.

CLP Power is also launching a **Power Kid Mobile App** and the latest episode of the **Power Kid Channel** at the fair. Visitors can try out the app, play an educational game, and watch the **Power Kid Channel** episode titled 'The Importance of Electricity' at the CLP booth at 3D-D24 on Level 3 of the Children's Paradise Zone. The new episode shows to the children the importance of both power and energy saving. CLP engineers will hold further storytelling sessions for children at the CLP booth over the weekend.

The **Power Kid Mobile App** is an e-version of CLP Power's **POWER YOU Kindergarten Education Kit**, taking some elements out of the classroom and into people's homes to give parents the chance to help teach children about electricity, environmental protection, and the need to safeguard our blue skies.

### **About CLP Power Hong Kong Limited**

CLP Power Hong Kong Limited ("CLP Power") is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to 6 million people in its supply area.

## Photo Captions

Photo 1 & Photo 2



CLP Power Chief Corporate Development Officer Ms Quince Chong teaches children and the public about the importance of saving electricity through a storytelling session in the Children's Paradise zone at the fair.

Photo 3



Children at the CLP Power booth try out the **Power Kid Mobile App** and an educational online game called 'Light Up the City' which teaches them about energy conservation.

- Ends -