7 January 2020

CLP Power Let’s Eat and Cheers Programme
Supports People in Need and Eateries

Hong Kong is facing immense social and economic challenges. The business environment is exceptionally harsh and the catering industry has been particularly badly affected, while people’s living standards in general have suffered. CLP Power Hong Kong Limited (CLP Power) has therefore allocated HK$20 million to a Let’s Eat and Cheers programme to help people in need while generating business for restaurants.

Let’s Eat and Cheers runs from January to April in partnership with four major catering associations and involves restaurants throughout the CLP Power supply area. Complimentary restaurant coupons are being distributed through non-Governmental organisations (NGO) to 100,000 disadvantaged households, including elderly people, low-income families, and tenants of sub-divided units. Each household will receive a total of HK$200 worth of restaurant coupons (4 coupons for HK$50 each) to use in participating restaurants, revitalising the catering industry and driving economic activity in Hong Kong.

CLP Power Managing Director Mr T K Chiang said, “CLP Power has grown hand in hand with Hong Kong through the decades. In the past year, Hong Kong’s society and economy have faced unprecedented challenges, affecting every sector of business as well as people in need. Together with other relief measures, I hope the Let’s Eat and Cheers programme will support different sectors of the community and help revive our economy.”

CLP Power organised a tea gathering today for the programme, involving 50 beneficiaries living in Sham Shui Po. One of them, Mr Yick, said, “I usually cook at home because it’s too expensive to eat out. The restaurant coupons from CLP Power will allow me to eat out with family and friends over the Chinese New Year holiday which is much more enjoyable than staying at home on my own.”

Mr Wong Kam Yan, Director of the Grand Restaurant which is one of the participating restaurants, said, “Business has been hit heavily over the past six months. People aren’t eating out and many wedding banquets and business functions have been rescheduled or cancelled. Let’s Eat and Cheers programme encourages customers to eat out again which is very helpful to us.”

More than 500 restaurants are participating in the Let’s Eat and Cheers programme, including Chinese restaurants, tea restaurants (“cha chaan teng”), noodle and congee
restaurants and snack shops in Kowloon, New Territories and outlying islands. The programme has invited over 300 service units under 27 NGOs to nominate household in need and to distribute the restaurant coupons. For more details including the list of participating restaurants, please go to https://clp.to/EatnCheers2020_en, or call the dedicated hotline on 2678 2660.

As well as the Let’s Eat and Cheers programme, CLP Power has set aside more than HK$200 million in relief measures for different sectors of the community this year. The measures include electricity subsidies for small and medium-sized (SME) enterprises in the first half year, electricity bill payment deferral for SME customers in the catering and retail industries, electricity subsidies for elderly people, low-income families, disabled people and tenants of sub-divided units, rewiring work for sub-divided units to install individual electricity meters, energy-efficient electrical appliances for transitional housing units, and scholarships for disadvantaged students in Vocational and Professional Education and Training institutions.

About CLP Power Hong Kong Limited
CLP Power Hong Kong Limited ("CLP Power") is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to 6 million people in its supply area.

Photo Captions:

Photo 1

CLP Power Managing Director Mr T K Chiang says the Let’s Eat and Cheers programme will help people in need while bringing welcome support to the catering industry.
CLP Power management, representatives of the major catering associations and NGO partner join a tea gathering with 50 beneficiaries from Sham Shui Po, to express their cares and warm wishes.

From left to right: Po Leung Kuk Assistant Principal Social Services Secretary (Integrated Family Services) Mrs Kong Kong Lai-chun, Institution of Dining Art Chairman Mr Ray Chui, CLP Power Managing Director Mr T K Chiang, Hong Kong Federation of Restaurants & Related Trades Limited Chairman Mr Donald Tse, CLP Power Chief Corporate Development Officer Ms Quince Chong, The Association for Hong Kong Catering Services Management Limited Chairman Mr Leung Chun-wah.

Programme beneficiaries say they welcome *Let’s Eat and Cheers* as they can use the restaurant coupons to eat out with family and friends over the Chinese New Year holiday rather than staying at home alone. In the middle is CLP Power Chief Corporate Development Officer Ms Quince Chong.
Programme beneficiaries can eat out with the restaurant coupons at over 500 restaurants, including Chinese restaurants, tea restaurants (“cha chaan teng”), noodle and congee restaurants and snack shops under the Let’s Eat and Cheers programme. On the right is CLP Power Managing Director Mr T K Chiang.

CLP Power Managing Director Mr T K Chiang (first right) and CLP Power Chief Corporate Development Officer Ms Quince Chong (second left) distribute scarfs knitted by CLP volunteers to the beneficiaries.

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