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中華電力有限公司
CLP Power Hong Kong Limited

New CLP App Keeps Hong Kong People Connected When They Are Home

Since the implementation of stay at home and social distancing measures in place to prevent the spread of the COVID-19 pandemic, more families are spending time at home. CLP Power Hong Kong Limited (CLP Power) has teamed up with social enterprises and celebrity chefs to launch a range of services and exciting offers that our customers can access at the newly launched CLP Power app and website from the comfort and safety of their homes.

At a time when many people are cooking at home rather than eating out, CLP Power has partnered with social enterprises that run online food stores including Gingo Store, Delicious Express, and Fruits Mama so customers can buy a broad range of food such as food packs, soup packs, heated cooked food, groceries, and fruit without leaving home, and earn 500 CLP Eco Points on every purchase of HK\$50 or more. The Eco Points can then be used to claim from a variety of rewards on the CLP shopping platform **Smart Shopping**, including home hygiene products and cooking appliances such as air purifiers and purifying liquids, air fryers, slow cook circulators, and discount vouchers for food delivery services. A full list of CLP Power's social enterprise partners can be found on <https://clp.to/3cSS7Gk>.

CLP Power has produced a video series called **Electric Kitchen Freestyle** (<https://clp.to/eKitchen>) on the CLP Power YouTube channel where customers can watch cooking demonstrations by celebrity chefs including Master Kenny Chan, Master Siu Sau Heung (known as San Jie), Master Hilda Leung and others, who use their culinary skills to make delicious dishes with electric cooking. These videos can be easily accessed through the CLP website and newly refreshed CLP app.

The new CLP app also provides customers with a host of new features to help them manage their electricity accounts while staying at home. Customers can now log in easily using their mobile number, email address, or Facebook account. They can receive consumption and billing alerts, check their electricity consumption, and settle the bills of multiple family and company accounts simultaneously. In addition, customers can receive personalised energy saving recommendations and offers to suit their electricity consumption and Eco Points level. For more details, please visit <https://clp.to/clpapp>.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (CLP Power) is a Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer service to six million people.

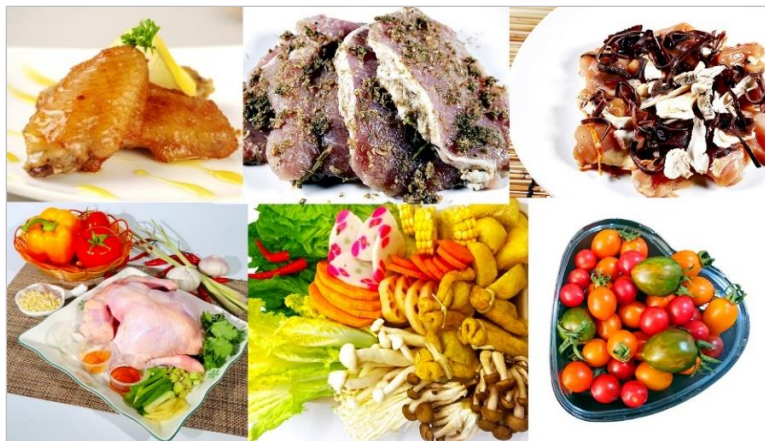
Photo Captions :

Photo 1



The new CLP app allows customers to manage their accounts from the safety and comfort of their homes.

Photo 2



CLP Power has teamed up with social enterprises running online food stores so customers can buy a wide range of foods such as food packs, soup packs, heated cooked food, groceries, and fruit without leaving their homes.

Photo 3



CLP Power has launched a video series called **Electric Kitchen Freestyle**, featuring celebrity chefs giving lessons on how to create mouth-watering dishes with electric cooking.

Photo 4



Customers can earn **Eco Points** with the new app and use them to claim from a variety of rewards including household hygiene products and cooking appliances.

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