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中華電力有限公司
CLP Power Hong Kong Limited

CLP Launches New Cartoon Videos on Power Knowledge for Primary Students

CLP Power Hong Kong Limited (CLP Power) has launched animation cartoons under a new **Power Kid Channel Advanced Series** designed to teach primary school pupils about Hong Kong's fuel mix, electricity generation and the smart grid in a fun and interactive way. A wide range of education videos are also available for all kindergartens and primary schools in Hong Kong, serving as education materials for teachers and parents to teach children on energy saving and environmental protection.

The **Power Kid Channel Advanced Series** comprises four episodes which feature **POWER FOUR** cartoon characters with different knowledge related to electricity. By watching the animated cartoons and working on the complementary worksheets, pupils can learn more about the fuel mix in Hong Kong, advantages and disadvantages of various fuels, as well as the power journey, which also allow them to understand the importance of energy conservation. In addition, the topic of smart grid and smart meter will be also covered to teach pupils how to use electricity in a smarter way.

CLP Power Chief Corporate Development Officer Ms Quince Chong said: "CLP Power is committed to promoting energy efficiency and conservation in our society. In recent years, we have developed education materials for students of different age groups to keep them interested in energy conservation. Online teaching has become part of the new normal brought about by the pandemic and videos are one of the effective education tools. We have responded by creating a range of videos and consolidating our teaching materials, giving teachers and parents diverse and interactive education tools for pupils to learn about environmental protection and discover how to adopt low-carbon lifestyles."

CLP Power also shared a wide range of education materials with all local primary schools, including the Green Elites Portal, an education platform with online games and challenges to strengthen youngsters' knowledge about the environmental impact of clothes, food, living and travel. Meanwhile, CLP Power teamed up with The Green Earth and Green Power to make videos which show pupils how to upcycle products from waste material and the importance of reducing waste.

The educational materials have been made available to teachers of 85 primary schools under the **Green Elites Campus Accreditation Programme** and cover topics that tie in

with the schools' General Studies curriculum, such as energy consumption, energy saving, conservation, and people's carbon footprints.

For younger children, visits conducted by CLP young engineers to kindergartens were suspended as a result of COVID-19. CLP Power has therefore produced a visitation video in which CLP engineers explain power generation, the work of engineers, and the principles of energy saving, encouraging children to embrace green behaviour. The video is available in different versions to suit the needs of K1-K3 children.

In addition, a new 3D cartoon video titled 'Low-carbon living – Clothing' has been released on the **Power Kid Channel** and features **POWER FOUR** sharing tips on how to be environmentally sensitive in the choice and use of clothes.

A wide selection of videos and cartoons is available through the Power Kid mobile app. Teachers and parents can access the various education elements of **POWER YOU Kindergarten Education Kit**, which includes audible story books, cartoons, the theme song, and online games, through the app or the Power Kid Facebook page, teaching children about energy saving and electrical safety in an engaging, interactive way. Please refer to the appendix on the hyperlinks of the CLP Power online materials and mobile app.

As well as providing online educational materials, CLP Power has distributed **CLP 2021 POWER FOUR calendars** to more than 500 primary schools and around 1,000 kindergartens. The calendar comes with energy-saving and hygiene tips to help children and their families stay safe and move towards lower-carbon lifestyles during the pandemic.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited ("CLP Power") is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to six million people in its supply area. In 2021, CLP celebrates the 120th anniversary of its founding in Hong Kong with a commitment to continue to move forward with the community based on a shared vision of a better tomorrow.

Photo Captions:

Photo 1 to 3



CLP Power has launched a **Power Kid Channel Advanced Series** to educate primary school pupils about the power generation and energy saving in a fun and interactive way.

Photo 4



CLP Power has teamed up with The Green Earth and Green Power to produce a series of videos which show pupils how to upcycle products from waste material. Teachers and pupils can watch the videos on the CLP YouTube channel (<https://bit.ly/2Y2babZ>).

Photo 5 and 6





CLP has released a video for younger children called **Explore the Power Journey**, in which CLP young engineers introduce the work of engineers, their personal protective equipment, power journey and energy conservation.

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Appendix : CLP Power online materials and mobile app

	Recommended for	Link
Power Kid Channel	Primary school students, secondary school students and the general public	https://bit.ly/36tnpmB
Green Elites Portal	Primary school students	https://www.clp.com.hk/greenelites
Upcycling videos by CLP Power and green groups	Primary school students	https://bit.ly/2Y2babZ
Explore Power Journey video	Kindergarten students	https://bit.ly/3iBV961
Power Kid Facebook page	Parents and students	https://www.facebook.com/clppowerkid
Power Kid mobile app	Kindergarten teachers, parents, and students	https://kgbgame.clp.com.hk/promotion