

17 October 2021

CLP Power Launches *We Love Dance* Programme and Encourages People to Twist and Turn for Good Causes

Hong Kong people have shown tremendous resilience in facing up to COVID-19 and kept their spirits high as they move towards resuming normal economic and daily activities. CLP Power Hong Kong Limited (CLP Power) has supported the community throughout the pandemic, and today launches the **CLP We Love Dance** programme, encouraging people across the city to dance, save energy, and help the underprivileged. Electricity subsidies will be given to people in need through the **CLP Power Connect** programme according to the number of dances completed by participants.

At today's launch ceremony, Hong Kong's first junior locking crew Funky Heroes, teamed up with CLP volunteers for a live performance of the theme dance of the **CLP We Love Dance** programme, spicing up a party atmosphere at the event where a series of fun activities under the programme were unveiled.

The theme dance was created by local renowned choreographer of a reality TV show Mr Wong Cho-yiu, while the music was rearranged from the CLP 120th Anniversary theme song '120 years of shared vision' composed by young CLP engineer Mr Sammy Wong. The dance lasts for 120 seconds and includes three segments – titled *Dynamic*, *Energetic*, and *Chic Chic* – tailor-made respectively for children and youngsters, adults, and mature dancers.

CLP Power has invited celebrities and dignitaries to go through their paces to demonstrate the different segments in videos and attract participants of all ages. They include Funky Heroes, Hong Kong snooker queen Ms Ng On-yee, and media veterans Mr Cheung Man-sun and Ms Candy Chea. CLP Group Director and CLP Power Vice Chairman Mrs Betty Yuen and CLP Power Chief Operating Officer Mr Joseph Law also show off their moves in the demonstration dances, and believe the initiative will energise Hong Kong people with a mood of optimism and joy as they continue to work their way through the pandemic.

CLP Power Managing Director Mr T K Chiang said: "CLP Power is committed to low-carbon generation in support of the Government's environmental policies. The proportion of gas-fired generation in our fuel mix has been substantially increased to about 50% today, amounting to a 20% reduction in the carbon intensity of our electricity generation in 2020 compared with the level in 2019.

“CLP Power has also launched a variety of public education programmes for young people, from kindergartens through to universities, to promote environmental protection and energy conservation. We hope the **CLP We Love Dance** programme will be a fun and interesting platform, encouraging members of the public to embrace low-carbon lifestyles and making Hong Kong a more sustainable and energetic city.”

Officiating guest, Secretary for the Environment Mr Wong Kam-sing, said: “The **CLP We Love Dance** programme is not only a creative way to encourage people to do more exercise during the pandemic, but also promote energy saving and help the people in need. To combat climate change, it is also necessary to be innovative and transform towards a low-carbon society. As an energy partner of the Hong Kong community, CLP Power supports the increase of new zero-carbon energy to help Hong Kong to strive to achieve carbon neutrality before 2050. There is a price to pay for decarbonisation. To lead by example, the Government has already set a new goal to improve its overall energy performance by 6% in five years. At the same time, the Government calls on various sectors and the public to step up its efforts to conserve energy as a means to save their expenditure and reduce carbon emissions. This is conducive to reducing the costs of turning to low to zero-carbon energy and easing the pressure of rising electricity tariffs.”

To encourage as many Hong Kong people as possible to put their best feet forward for good causes by taking part in the programme, a series of fun activities will start today in the 14 districts of CLP’s supply area. A **CLP We Love Dance** mobile truck will tour the city in October and November to invite members of the public to take part.

Combining exercise and energy-saving elements, the mobile truck has a dancing mat game on board developed by CLP engineers which gives visitors the chance to turn kinetic energy into electricity, demonstrating the importance of saving energy.

CLP Power is also teaming up with business customers and community partners to organise a series of **community dance classes** at which CLP volunteers will dance with members of the public. An **online family dance contest** has been arranged to encourage parents and children to learn dances together and discover more about energy conservation at the same time. Winners will receive fabulous prizes.

The grand finale of the **CLP We Love Dance** programme will be a **Danceathon** in early 2022, inviting dance lovers to add their own interpretations and touches of creativity to the theme dance. Watch out for more details about the event.

For every dance completed by participants in the programme activities, CLP Power will donate five units of electricity in subsidies to **CLP Power Connect** beneficiaries, including elderly people, disabled people, low-income families, and tenants of subdivided units, up to a total of HK\$2 million. The more people dance, the more people in need will benefit.

Please visit the **CLP We Love Dance** official web page to see videos of the different dance segments and to learn about the latest programme details:
<https://clp.to/welovedance>.

Appendix: **CLP We Love Dance Programme Fact Sheet**

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (“CLP Power”) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to six million people in its supply area. In 2021, CLP celebrates the 120th anniversary of its founding in Hong Kong with a commitment to continue to move forward with the community based on a shared vision of a better tomorrow.

Photo Captions:

Photo 1



(From left) CLP Power Managing Director Mr T K Chiang, Secretary for the Environment Mr Wong Kam-sing, CLP Group Director & CLP Power Vice Chairman Mrs Betty Yuen, and CLP Power Chief Corporate Development Officer Ms Quince Chong jointly officiate at the launch ceremony of the **CLP We Love Dance** programme, encouraging people to exercise through dance, conserve energy, and help people in need.

Photo 2



CLP Power Managing Director Mr T K Chiang delivers a speech at the launch ceremony, saying he hopes the **CLP We Love Dance** programme will be a fun and interesting platform, encouraging members of the public to embrace low-carbon lifestyles and making Hong Kong a more sustainable and energetic city.

Photo 3



Secretary for the Environment Mr Wong Kam-sing attends the **CLP We Love Dance** programme's launch ceremony and praises that the programme is not only a creative way to encourage people to do more exercise during the pandemic, but also promote energy saving and help the people in need.

Photo 4



CLP Power Managing Director Mr T K Chiang (left) and Secretary for the Environment Mr Wong Kam-sing (right) battle it out on a dancing mat game developed by CLP engineers. Both say the game demonstrates how hard it is to generate electricity, reminding Hong Kong people of the importance of saving energy.

Photo 5



Media veterans Mr Cheung Man-sun and Ms Candy Chea participate in a public dance programme for the first time, and say the **CLP We Love Dance** programme is a meaningful and worthwhile event that combines exercise and energy saving with support for people in need.

Photo 6 & 7



Hong Kong's first junior locking crew Funky Heroes teams up with CLP volunteers to spice up the party atmosphere with a live performance of the theme dance of the **CLP We Love Dance** programme.

Photo 8



Guests at the launch ceremony of the **CLP We Love Dance** programme pose with heart gestures to show their support for the campaign, saying they hope the initiative will energise Hong Kong people with a mood of optimism and joy as they continue to work their way through the pandemic.

- Ends -

We Love Dance Programme

1. Objectives

- Hong Kong has faced profound challenges over the past years. To support people through the tough times of the pandemic, CLP Power has launched a broad range of community projects to raise people's spirits, help the underprivileged, and encourage energy conservation.
- As an energy partner of Hong Kong community, CLP Power is organising a **We Love Dance** programme to energise the city with optimism and joy as it continues to work its way through the pandemic. The programme encourages people to exercise through dance in support of good causes, while promoting energy saving to make Hong Kong a greener and more sustainable city.

2. Dance, Save Energy & Help People in Need

- In October 2021, CLP Power launches a **We Love Dance** programme in the 14 districts of its supply area, encouraging people to dance, save energy, and help people in need.
- When people take part in dance activities, CLP Power will provide electricity subsidies to people in need through the **CLP Power Connect** programme. Beneficiaries will include elderly people, disabled people, low-income families, and tenants of subdivided units.
- CLP Power will donate electricity subsidies based on the number of dances completed by participants. 5 units of electricity will be donated for each dance. The more people dance, the more electricity subsidies will be distributed, up to a maximum of HK\$2 million.

3. About the Dance

- **Target Participants:**
 - Children, teenagers, students, adults, families, and elderly people.
- **Dance Music:**
 - Adapted from "120 Years of Shared Vision", the theme song of CLP 120th Anniversary composed by CLP Power engineer Mr Sammy Wong.
- **Choreographer:**
 - Local renowned choreographer and choreographer of a reality TV show Mr Wong Cho-yiu.
 - The dance lasts for 120 seconds and includes a group dance combined with one of three segments titled *Dynamic*, *Energetic*, and *Chic Chic*, tailor-made respectively for youngsters, adults, and mature dancers. Each individual

segment lasts for 60 seconds and incorporates different dance styles and difficulty levels to match the abilities of different age groups.

- **Celebrity engagement**
 - CLP Power has invited the following celebrities and dignitaries to demonstrate different dance segments:
 - Funky Heroes, Hong Kong's first Junior Locking Crew
 - Hong Kong Sports Stars Awards winner and snooker queen Ms Ng On-yee
 - CLP Group Director and Vice Chairman of CLP Power Mrs Betty Yuen, and CLP Power Chief Operating Officer Mr Joseph Law
 - Media veterans Mr Cheung Man-sun and Ms Candy Chea

4. Programme Elements

(1) Family Online Dance Contest

- CLP Power is organising an online family dance contest between 17 October and 15 November as part of the programme, encouraging parents and children to learn the designated dance routine and share their tips of energy saving.
- Awards include "The Best Power Generator", 1st runner up and 2nd runner up, "The Most Creative Power Generator" and "The Most Liked Power Generator". Winners will receive fabulous prizes.
- Details will be announced in Baby Kingdom Facebook page on 27 October.

(2) Community Classes

- CLP Power is teaming up with a variety of stakeholders to organise community classes in its supply area, encouraging people to exercise through dance and embrace energy saving at the same time. The classes will be conducted by professional dance teachers assisted by CLP volunteers. Participants will get a deeper understanding of how electricity is generated with kinetic energy using a dance mat.

Programme Details:

- Date: October 2021 – January 2022
- Applications:
 - NGOs, kindergartens, primary and secondary schools, youth centres, dance schools, members of CLP Local Customer Advisory Committees, and corporate customers will be invited to join the classes.
 - Classes for invited organisations will be offered on a first-come, first-served basis.
- Format:
 - Community classes will be held in physical or virtual formats, depending on the prevailing COVID-19 situation and the precautionary measures adopted by the Government.
 - Each class will last for 90 minutes and venues will be provided by participating organisations.

- Each class will cater for 10 to 30 people, adhering to the number of people allowed under the prevailing Government pandemic regulations.
- Participating organisations will become the programme's supporting partners.
- Souvenirs will be presented to each participant.

(3) Roadshows in 14 districts in Hong Kong

- A mobile truck will travel around the city during 22 October to 7 November to invite members of the public to join the dance programme. Participants will also be able to get a deeper understanding of how electricity is generated with kinetic energy in an interactive dancing game.
- Participants can compete with relatives and friends on a dancing mat game to win prizes.
- Participants can take photos in 3D photo corner with their pledge on saving energy.
- Flash mob dance will be performed by surprise.
- Details of the schedule are available on the campaign webpage.

(4) Danceathon

- The Danceathon – the grand finale of the **We Love Dance** programme – is a dance party where participants can adopt different styles to perform **We Love Dance** and to create a new world record.
- Details of the event will be announced later.

For more information and enquiries:

- Webpage of **We Love Dance** programme: <https://clp.to/welovedance>
- Telephone: 2678 8606
- Email: welovedance@clp.com.hk