

17 August 2022

## **CLP Power Launches New Public Education Initiatives on Energy Saving and Decarbonisation as Hong Kong Works Towards Carbon Neutrality**

CLP Power Hong Kong Limited (CLP Power) has launched two new initiatives to promote energy saving and decarbonisation in support of the Government's goal of achieving carbon neutrality for Hong Kong before 2050. It has newly created a webpage titled **'Save Energy Today for a Low-Carbon Tomorrow'** and launched an exhibition called **'The Story Behind the Switch'** to raise public awareness of decarbonisation, highlight CLP Power's strategies and commitments, and encourage people to save energy for a carbon neutral future.

The **'Save Energy Today for a Low-Carbon Tomorrow'** webpage ([https://e.clp.com.hk/decarbonisation\\_en](https://e.clp.com.hk/decarbonisation_en)) went live in August and contains four sections: 'Learn More About Decarbonisation', 'CLP's Decarbonisation Plan', 'Working Together for a Green Tomorrow', and 'How to Live More Sustainably'. Presented in a simple but engaging way, the webpage highlights the importance of immediate action by everyone in society to work towards a net-zero future and combat climate change. It also offers a range of energy-saving tips to help people embrace low-carbon lifestyles.

The webpage is part of CLP Power's multi-pronged approach to decarbonisation, adopting both demand and supply side management to drive energy transition and reduce carbon emissions. The strategy includes progressively phasing out coal-fired generation, diversifying the fuel mix, promoting the development of local renewable energy, exploring the use of new technologies such as green hydrogen, promoting electrification, and enhancing regional cooperation to introduce new sources of zero-carbon energy. A range of energy-efficiency solutions and support measures are also featured on the webpage, including the Eco Building Fund, the Electrical Equipment Upgrade Scheme, the Retro-Commissioning Charter Programme, the Feed-in Tariff scheme, Renewable Energy Certificates, and the application of new technology such as smart meters. These solutions and measures help customers save energy sustainably and promote the development of local renewable energy in support of the Government's long-term decarbonisation strategies.

In addition, CLP Power has teamed up with the Hong Kong News-Expo (HKNE) to launch a thematic exhibition titled **‘The Story Behind the Switch’**. The exhibition features news stories, photographs, and videos to promote the importance of decarbonisation in tackling climate change and highlight the pivotal role of power companies in Hong Kong’s economic development. Other interactive elements explain CLP Power’s comprehensive decarbonisation strategies to encourage people to embrace energy saving and low-carbon living. The exhibition is open to the public from today until the end of January 2023 from 10am to 7pm on Tuesdays to Sundays, and entry is free of charge. All members of the public are welcome to visit the exhibition to learn more about CLP Power’s decarbonisation efforts and achievements. More details are available at HKNE’s website (<https://hkne.org.hk>).

CLP Power Managing Director Mr T K Chiang said: “CLP Power fully supports the Government’s goal of making our city carbon neutral before 2050. While decarbonising our electricity generation, we are committed to maintaining a highly safe and reliable power supply for customers, helping them manage their energy demand, promoting energy saving and taking advantage of innovative technology to reduce their carbon footprints. We also promote energy efficiency and conservation through a range of public education programmes covering the entire education journey from kindergarten to university. I hope the new webpage and exhibition will help even more Hong Kong people embrace low-carbon lifestyles.”

#### **About CLP Power Hong Kong Limited**

CLP Power Hong Kong Limited (“CLP Power”) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to more than six million people in its supply area.

**Photo Captions:**

**Photo 1**



Together Striving Towards Carbon Neutrality before 2050 and a Future of Blue Skies

CLP Power has launched a 'Save Energy Today for a Low-Carbon Tomorrow' webpage to highlight the importance of energy saving and decarbonisation in a simple but engaging way, encouraging people to embrace low-carbon lifestyles.

**Photos 2 and 3**





CLP Power has teamed up with the Hong Kong News-Expo (HKNE) to launch an exhibition about decarbonisation titled 'The Story Behind the Switch'. Entry is free of charge and the exhibition runs from today until the end of January 2023.

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