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CLP Power Helps 1,300 Elderly People Reconnect with the Community on Senior Citizen's Day after Pandemic Isolation

The pandemic has had a particularly harsh impact on elderly people in Hong Kong, leaving many of them isolated and anxious in their homes. To address this hidden epidemic of loneliness, CLP Power Hong Kong Limited (CLP Power) teamed up with non-governmental organisations (NGOs) to bring love and care to 1,300 elderly people on Senior Citizen's Day through a series of community tours, caring visits and a game day under its **Sharing the Festive Joy** programme.

Four community tours were arranged for elderly people living in Sha Tau Kok and Shatin by CLP Power in partnership with the Hong Kong Young Women's Christian Association and the Evangelical Lutheran Church Social Service – Hong Kong. The tours involved visits to beautified CLP electricity distribution boxes and substation as well as historical landmarks.

CLP Power Managing Director Mr T K Chiang and CLP volunteers joined more than 60 elderly guests on a tour of Tsim Sha Tsui. During the tour, CLP volunteers chatted and played games with the guests while also sharing energy-saving tips.

Mr Chiang said, "It is important to always remember the tremendous contribution elderly people have made to Hong Kong over the years, and CLP Power organises many caring activities to bring them warmth and company. It has been challenging to organise physical activities during the pandemic, but we are delighted to have been able to arrange these events for Senior Citizen's Day.

"Our volunteers took the elderly guests on walks and showed them the beautified distribution boxes and substation to help them understand the relationship between electricity and the community, while at the same time helping them reconnect with the community and expand their social circles."

One of the guests, Ms Lee of Sha Tau Kok, said she found the community tour fascinating. "I haven't been to Kowloon for three years, and this was the first time I visited places such as the Haiphong Road Temporary Market. It was an eye-opening experience and talking to the tea stall owner was very touching. The CLP volunteers were very caring and took good care of me all the way."

As well as taking elderly guests on tours, CLP Power provided more than 1,200 goody bags for 11 neighborhood elderly centres and district elderly community centres operated by its NGO partners, and paid caring visits to single elderly people and elderly couples. CLP volunteers also joined in a game day at a CLP Hotmeal Canteen, playing games with elderly guests and encouraging them to exercise to stay healthy. They also helped prepare meals for guests.

CLP Power is awarded the Gold Star Award in the Age-Friendly Appreciation Scheme 2022 organised by the Hong Kong Council of Social Service in recognition of the company's dedication to care for the community. Over the years, CLP Power has launched a wide range of initiatives to support elderly people, including the CLP Hotmeal Canteen and programmes such as Sharing the Festive Joy, Power Connect, Be Dementia Friendly and other volunteer services. **Sharing the Festive Joy** was launched in 2014 and has seen CLP volunteers host celebrations involving more than 19,400 elderly guests in partnership with community groups.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited ("CLP Power") is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer service to more than six million people in its supply area.

Photo captions:

Photo 1, 2 and 3



CLP Power Managing Director Mr T K Chiang (Photo 1, left) and CLP volunteers take elderly guests on a community tour to celebrate Senior Citizen's Day. He shows elderly guests a beautified electricity distribution box in Tsim Sha Tsui, helping them understand the relationship between electricity and the community.

Photo 4



Elderly guests thoroughly enjoy the community tours. Sha Tau Kok resident Ms Lee (right) praises the CLP volunteers for giving her the opportunity to celebrate Senior Citizen's Day with them.

Photo 5 and 6



CLP Power Chief Corporate Development Officer Ms Quince Chong (Photo 5, left) and CLP volunteers join a game day at a CLP Hotmeal Canteen and play games with the elderly.

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