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中華電力有限公司
CLP Power Hong Kong Limited

CLP Power and Property Management Partners Encourage One Million Households to Save Over 280,000 kWh of Electricity in Two Hours during Summer Heatwave

CLP Power Hong Kong Limited (CLP Power) has once again organised the Summer Saver Rebate Programme, inviting more than one million households with smart meters to reduce their energy use during peak demand time. Nearly 70% of participating households successfully saved electricity and collectively lowered their consumption by over 280,000 kWh of electricity across a two-hour period, equivalent to a reduction in carbon emissions of 112 tonnes.

Customers were encouraged to save energy from 6:30 pm to 8:30 pm on 26 August, one of the hottest days of a summer marked by exceptionally high temperatures. Householders who saved energy earned points to redeem for rewards.

To encourage participation, CLP Power teamed up with 13 property management companies to promote energy saving on over 480 residential estates, encouraging households to take part in the programme and spreading messages about the event through frontline property management employees and mobile apps used by estate residents.

In addition, CLP Power worked with Kai Shing Management Services Limited (Kai Shing) for the first time to set up interactive game stations at two large shopping malls under its management in Tai Po and Tuen Mun, where the energy management functions of smart meters were introduced through quiz games with rewards to raise awareness of the importance of energy conservation and carbon reduction. Game booths were set up in the malls on the event day, inviting more than 19,000 households from surrounding residential estates to join. Households that took part saved over 10% more electricity during the event compared with other households in the same districts.

CLP Power Managing Director Mr Joseph Law said, “Climate change has led to more frequent hot nights and extreme heat conditions, pushing electricity demand to record levels during the summer months. CLP Power launched the Summer Saver Rebate Programme in 2020 to reduce overall electricity demand and carbon emissions. With

the roll-out of smart meters reaching the final stages and expected to be completed by 2025, CLP Power will continue to promote smarter and more efficient energy management and low-carbon lifestyles to customers by collaborating with partners in a variety of ways on different platforms.”

Kai Shing Deputy Managing Director Mr Kevin Chu said, “Kai Shing is committed to integrating environmental concepts into property management to achieve sustainable development, which is in line with CLP Power’s goal of promoting community-wide energy conservation and carbon reduction. Around 47,000 households from 39 estates managed by Kai Shing participated in this year’s Summer Saver Rebate Programme. We are pleased to be the first property management company to jointly promote the event with CLP Power in shopping malls, encouraging many residential customers to participate. We are also delighted to see the programme driving more foot traffic to the shopping malls, helping stimulate consumption and generate business for retailers. Kai Shing actively plans to extend the programme to more shopping malls in future, creating a win-win situation by simultaneously promoting energy conservation and boosting mall traffic.”

CLP Power began installing smart meters for all customers in phases in late 2018 and the roll-out is expected to be completed by the end of 2025. More than 2.44 million smart meters were connected as of June this year, accounting for around 85% of customers. Customers with smart meters can check their hourly consumption, view their forecast electricity consumption, and set personalised electricity usage alerts by using the CLP App and website to better manage their energy usage.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (CLP Power) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to more than six million people in its supply area.

Photo Caption:

Photo 1 and Photo 2



CLP Power organised a Summer Saver Rebate Programme and promoted it with interactive game stations and booths in shopping malls in Tai Po and Tuen Mun. The booths, which encouraged people to save energy and reduce carbon emissions, attracted many residential customers.

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