

2 June 2025

CLP Launches First Climate Ambassadors Podcast Competition Inspiring Primary Students to Voice Green Ideas as Climate Pioneers

To promote environmental education and address climate change, CLP Power Hong Kong Limited (CLP Power) announced today (2 June) the launch of the inaugural **CLP Climate Ambassadors** podcast competition, in collaboration with The Green Earth and Metro Broadcast Corporation Limited (Metro Broadcast). Funded by the CLP Education Fund, the initiative aims to encourage primary school students to explore climate issues through the creative medium of podcasting, to foster a deeper public understanding of low-carbon living and renewable energy, and empower the next generation of climate leaders.

The **CLP Climate Ambassadors** podcast competition is open to primary schools within the CLP's supply area, inviting students from primary three to six in the 2025/26 academic year to participate in teams of two to five members. Each school may nominate up to five teams, and participating teams are tasked with creating a three to five-minute podcast on one of three themes, namely "Climate Change", "Low-Carbon Living" and "Renewable Energy", with no restrictions on format.

To support students in enhancing their knowledge and technical skills, participating teams will have the opportunity to attend an on-campus environmental talk on "*Climate Change and Low-Carbon Living*" delivered by The Green Earth, designed to broaden students' understanding of climate change, power quality and low-carbon living. Additionally, students can join a "*Professional Broadcasting Training Workshop*" hosted by Metro Broadcast, where seasoned broadcaster will share expert guidance on content planning, vocal expression and podcast production techniques.

CLP Power Chief Corporate Development Officer Ms Quince Chong said, "The increasing frequency of extreme weather events in recent years has not only affected citizens' daily lives, but also posed challenges to the power supply system, underscoring the urgent need for climate action. Climate change can be abstract and distant for primary school students. Through cross-sector collaboration that integrates professional broadcasting with sustainability themes, we aim to create an engaging competition that uses the power of sound to spark students' creativity. By becoming 'Climate Ambassadors', students will be empowered to transform complex climate issues into compelling stories that resonate with the public." She emphasised CLP's

commitment to nurturing environmental stewardship from an early age through innovative educational initiatives.

Online registration is now open until 15 September. Participating teams must submit their podcast entries by 14 November. Entries will be evaluated by a judging panel comprising representatives from CLP Power and the programme partners. Winning teams will receive prizes worth over HK\$39,000, and the top three entries in each category will have the opportunity to be broadcast on Metro Info and featured across the platforms of CLP Power and The Green Earth.

For registration and event details, please visit the programme's website: <https://www.clp.com.hk/en/education-development/climate-ambassadors-programme.html>

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (CLP Power) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer service to more than six million people in its supply area.

Photo caption:

Photo 1



The **CLP Climate Ambassadors** podcast competition provides an opportunity for primary school students to create podcasts, deepening their understanding of climate change, low-carbon living and renewable energy. Registration is now open.

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