

11 July 2025

**CLP Pulse Hosts “Timeless Pages of CLP Clock Tower” Summer Campaign
To Write a New Chapter in Urban Reading Culture**

CLP Pulse has launched a summer campaign called “Timeless Pages of CLP Clock Tower”, offering members of the public the opportunity to discover the building’s rich history through a series of exhibits and interactive experiences with a theme of reading. The campaign offers a fresh perspective on the architectural beauty of the clock tower and its role in the development of electricity in Hong Kong, and writes a new chapter in the city’s urban reading culture.

Speaking at the campaign opening ceremony today (11 July), CLP Power Chief Corporate Development Officer Ms Quince Chong said, “This summer, CLP Pulse is embracing the theme of reading to redefine the traditional function of a museum. We hope to transform this historic building into a community room for learning and thinking. Each book and exhibit in the exhibition offers a new reading experience, allowing visitors of all ages and interests to rediscover the history of electricity in Hong Kong and reflect on the importance of sustainability.”

From now until 28 September, CLP Pulse will feature a wide range of new exhibits, including a big interactive book installation. Visitors can learn about the historical functions of different areas of the building with the help of a “magic filter”. Three shadow box art exhibits co-created by an artist and students highlight the architectural features of the building, providing creative interpretations of Hong Kong heritage by young people. These exhibits feature the exterior of the building, wood-framed glass doors and decorative textured glass windows from the 1940s.

A new book titled “CLP Clock Tower: Rebirth of a Hong Kong Icon” has been published by the Hong Kong Heritage Project, which explores in detail the conservation and revitalisation of the clock tower building, making it ideal for readers interested in heritage conservation, community history and urban development. The book will be available for sale at CLP Pulse, or at Chung Hwa Book Co. booth at the Hong Kong Book Fair 2025 and Sino United Publishing bookstores. Visitors to CLP Pulse can also read the book in the reading corner, along with other titles about electricity and history.

CLP Pulse is hosting a range of experiential activities in this summer, including guided tours led by the clock tower’s conservation architect, giving visitors the opportunity

to explore the building as if they were immersing themselves in a 3D book. Parents and children can also enjoy interactive storytelling sessions about electricity and the importance of resource conservation.

In addition, CLP Pulse is partnering with a charity for a book recycling campaign, combining cultural preservation with sustainability. Members of the public are encouraged to recycle used books from July to August, excluding textbooks, reference books, comics, etc., by placing them in a designated collection box inside CLP Pulse. The recycled books will be sold in charity sales or gifted to new readers, promoting knowledge sharing and sustainable living.

CLP Pulse's Instagram page ([@clpulsehk](https://www.instagram.com/clpulsehk)) will feature a series of short videos and posts sharing stories about reading, heritage architecture, and the personalities connected to the clock tower. Event details and registration will be posted on the CLP Pulse website: [Event | CLP Pulse](#).

CLP Pulse is open every Tuesday, Wednesday, Friday, Saturday, and Sunday, from 10am until 6pm. Entry is free and complimentary guided tours and experiential activities can be booked online at www.clpulse.com.

For more details, please refer to the following document:

https://www.clp.com.hk/content/dam/clp-group/channels/media/document/2025/20250711_timelesspagesofCLPclocktower_en.pdf

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (CLP Power) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong and provides a highly reliable supply of electricity and excellent customer service to more than six million people in its supply area.

About CLP Pulse

The CLP clock tower built in 1940 is a landmark on Argyle Street in Kowloon and served as CLP's headquarters for more than seven decades. The building was declared a Grade 1 historic building in 2018 and reopened as CLP Pulse in May 2023. CLP Pulse has three themed exhibitions: "ElectriCity" details the development of Hong Kong's electricity supply, "Our Home · Our History" tells the story of the Kadoorie family, and "Traces of Human Touch" showcases items from the past curated by the Intangible Cultural Heritage Office. CLP Pulse hosts a range of multimedia exhibitions and experiential activities and has blossomed into a thriving community and cultural hub. CLP Pulse is open every Tuesday, Wednesday, Friday, Saturday, and Sunday from 10am

until 6pm. Entry is free of charge and complimentary guided tours and experiential activities can also be booked online at www.clpulse.com.

Photo Captions:

Photo 1



CLP Pulse launches the “Timeless Pages of CLP Clock Tower” campaign, inviting the members of the public to discover stories of the historic building with a theme of reading.

Photos 2-3



CLP Pulse showcases shadow box art exhibits created by primary and secondary students, along with an alumna from Maryknoll Convent School. The exhibits are on display at the Our Home · Our History exhibition on the first floor of CLP Pulse.

Photo 4



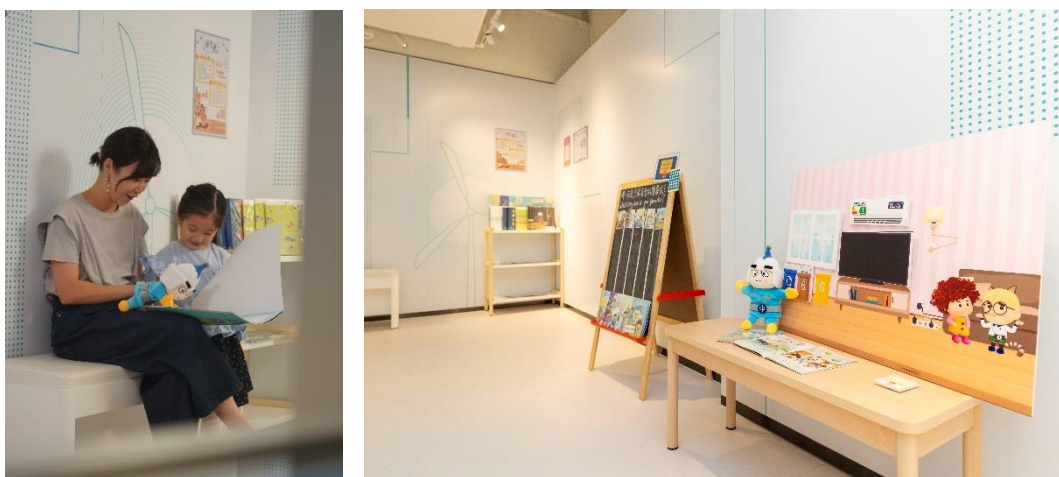
CLP Power Chief Corporate Development Officer Ms. Quince Chong (right) and the Principal of Maryknoll Convent School (Primary Section) Ms Ada Chan (left) admired the shadow box art exhibits created by the students.

Photo 5



A new book titled “CLP Clock Tower: Rebirth of a Hong Kong Icon” has been published by the Hong Kong Heritage Project and is jointly sponsored by the CLP Group and Sino Group. The book launch was officiated by CLP Power Chief Corporate Development Officer Ms. Quince Chong (middle), Sino Land Company Limited Group General Manager of Corporate Marketing, Communications and Sustainability Ms. Vivian Lee (second from left), Executive Director of the Hong Kong Heritage Project Ms. Fanny Lu (second from right), CLP Holdings Associate Director of Group Property Development Mr. Eric Ng (first from left) and the representative of CLP clock tower conservation project Mr. Tony Lam (first from right).

Photos 6-7



Reading corners have been set up inside CLP Pulse and a series of storytelling theatres are being staged to encourage visitors of all ages to experience the joy of reading and books.

Photo 8



Every Friday to Sunday from now until 28 September, members of the public can participate in an interactive prize game at CLP Pulse. Participants will have the chance to win a new CLP clock tower folder. Gifts are available on a first-come, first-served basis while stocks last.

- Ends -

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