

16 July 2025

CLP Power Launches Digital Edition of Popular Board Game Promoting Decarbonisation at Hong Kong Book Fair

CLP Power Hong Kong Limited (CLP Power) is launching a digital edition of its **Low-Carbon City Planner** board game, enabling players to explore energy efficiency as well as carbon and waste-reduction anytime, anywhere. The public may experience and download the game at CLP Power's booth in the Children's Paradise zone (3C-C32) of the Hong Kong Book Fair from today to 22 July. At the fair, CLP Power will also premiere **Power Kid Channel: Power Quality**, the latest episode of CLP Power's 3D cartoon series and host storytelling sessions led by its engineers on weekend (19 and 20 July) to share their environmental and energy-saving knowledge with children.

Following last year's distribution of the physical edition **Low-Carbon City Planner** board game to nearly 1,000 kindergartens and over 500 primary schools across Hong Kong, CLP Power has made a digital version available this year through the **Power Kid Mobile App**. The digital edition allows parents and children to build environmental knowledge conveniently at home. Designed with three levels of difficulty, the game is catered for kindergarten and junior primary school students, teaching them about energy conservation, renewable energy and waste reduction, while fostering logical-reasoning and problem-solving skills.

Visitors to CLP Power's booth can play both the digital and physical versions of the board game, alongside other interactive environmental-themed games. Players also have the opportunity to redeem exclusive gifts, available on a first-come, first-served basis, by downloading the **Power Kid Mobile App** and successfully completing designated activities. The app is offered on major mobile and tablet device platforms (including iOS and Android).

The new 3D cartoon episode **Power Kid Channel: Power Quality** explains the concept of voltage dips and mitigation strategies in an easy-to-understand manner. Children will also be able to learn about low-carbon energy from CLP engineers during interactive storytelling sessions on 19 and 20 July. In addition, the **POWER FOUR** characters, the energy-saving ambassadors of CLP Power, will appear at the booth for photos with the public.

CLP Power Chief Corporate Development Officer Ms Quince Chong said, "CLP Power firmly believes that education is key to enabling low-carbon living. Through the new

digital board game and cartoon, we hope to engage children in learning about the environment in a fun and meaningful way, empowering them to integrate this knowledge into their daily lives and embrace sustainable living with their families.”

CLP Power is deeply committed to promoting public education on decarbonisation and energy conservation through initiatives spanning kindergarten to university levels. Launched in 2016, the POWER YOU Kindergarten Education Kit offers tailored learning materials for children and is freely distributed to kindergartens across Hong Kong. CLP engineers have also visited over 800 kindergartens, conducted more than 1,100 sessions and shared knowledge on electricity with nearly 60,000 children.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (CLP Power) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer service to more than six million people in its supply area.

Appendix – The CLP Power booth at the 35th Hong Kong Book Fair

Photo captions:

Photos 1 & 2



CLP Power Chief Corporate Development Officer Ms Quince Chong (left in photo 1) plays the new digital edition of **Low-Carbon City Planner** board game. Public can visit CLP Power’s booth in the Children’s Paradise zone (3C-C32) of the Hong Kong Book Fair to download the app and play the game.

Photos 3 & 4



CLP Power's booth allows visitors to play two interactive games about the environment, testing the reflexes and carbon-reduction knowledge of players with prizes on offer.

Photo 5



CLP Power's engineers will host storytelling sessions at the booth on 19 and 20 July.

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Appendix – The CLP Power booth at the 35th Hong Kong Book Fair

Date:	16 – 22 July 2025 (Wednesday to Tuesday)
Venue:	Hong Kong Convention and Exhibition Centre
CLP Power Booth:	3C-C32, Children’s Paradise zone, Level 3
Opening Hours:	16 – 21 July 2025 (Wednesday to Monday) 10am - 10pm 22 July 2025 (Tuesday) 9am - 5pm
Special Programme:	Engineers’ Storytelling Sessions at CLP Power Booth Hosts: CLP engineers Date: 19 - 20 July 2025 (Saturday and Sunday) Times: 1:45pm, 2:45pm, 4:45pm (Three sessions a day, each lasting 15 minutes) Venue: CLP Power Booth, 3C-C32 Children’s Paradise zone, Level 3, Hong Kong Convention and Exhibition Centre