

13 July 2026

CLP Power Showcases New Storybook Series at Hong Kong Book Fair Enhancing Interactive Learning Experience

CLP Power Hong Kong Limited (CLP Power) will distribute a new series of interactive storybooks and the Power Kid Reading Pen to kindergartens in Hong Kong free of charge in the upcoming school year, bringing stories about electricity and energy saving to life. The public can experience the new learning resource at CLP Power's booth (3C-D32) in the Children's Paradise zone of the Hong Kong Book Fair from 15 to 21 July.

The series comprises two storybooks with audio narration, sound effects and interactive features. By simply tapping the reading pen, children are immersed in the stories of "Low-carbon Living" and "The Importance of Electricity". The audiovisual experience helps readers explore how electricity powers everyday life, learn the importance of energy conservation and decarbonisation, and build low-carbon habits together with their parents.

This year, CLP Power's booth is designed around the theme of the 10th birthday party of Power Kid, the mascot of the POWER YOU Kindergarten Education Kit. In addition to the new storybooks, other interactive experiences for visitors include the enhanced digital edition of the **Low-Carbon City Planner board game** with a new multi-player mode. Through the **Power Kid Mobile App**, children can invite their friends to play in real-time low-carbon challenges.

At the Book Fair, CLP Power will also premiere its latest 3D cartoon, *Power Kid Channel: Low-Carbon Living – Travel*, further enriching the range of multi-sensory learning resources. CLP Power engineers will be at the booth from 18 - 19 July to share their work experience and demonstrate their personal protective equipment, giving children a closer look at the world of energy.

CLP Power Chief Corporate Development Officer Ms Quince Chong said, "Rooted in Hong Kong for 125 years, CLP has provided a reliable and stable electricity supply while actively promoting energy conservation and environmental protection through public education. As digital technology evolves, we are committed to harnessing innovation to create more engaging energy educational experiences connected to everyday life. We hope to inspire young learners to actively explore knowledge on low-carbon living and energy, and to join their families on a quest towards a greener future."

CLP Power supports energy education through a wide range of programmes covering the entire education pathway from kindergarten to university. Launched in 2016, the POWER YOU Kindergarten Education Kit is distributed free of charge to kindergartens in Hong Kong. Engineers from CLP Power have visited around 900 kindergartens to share their knowledge on electricity and energy saving with nearly 65,000 children.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (CLP Power) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to more than six million people in its supply area.

Appendix: The CLP Power booth at the 36th Hong Kong Book Fair

Photo Captions:

Photo 1



CLP Power's booth at the Hong Kong Book Fair is designed around the theme of Power Kid's 10th birthday, promoting energy saving and low-carbon living to visitors through the enhanced digital board game, new storybooks with reading pen, animation and interactive games.

Photo 2



CLP Power engineers will be at the booth over the weekend to share their work experience and demonstrate their personal protective equipment, giving children a closer look at the world of energy.

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Appendix: The CLP Power booth at the 36th Hong Kong Book Fair

Date:	15 – 21 July 2026 (Wednesday to Tuesday)
Venue:	Hong Kong Convention and Exhibition Centre
CLP Power Booth:	3C-D32, Children's Paradise zone, Level 3
Opening Hours:	15 – 20 July 2026 (Wednesday to Monday) 10am - 10pm 21 July 2026 (Tuesday) 9am - 5pm
Special Programme:	A Glimpse into the Daily Work of Engineers at CLP Power Booth Hosts: CLP Power engineers Date: 18 – 19 July 2026 (Saturday and Sunday) Time: 1:45pm, 2:45pm, 4:45pm (Three sessions per day, 15 minutes each) Venue: CLP Power Booth, 3C-D32, Children's Paradise zone, Level 3, Hong Kong Convention and Exhibition Centre