新聞稿
Media Release

中華電力有限公司
CLP Power Hong Kong Limited

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CLP Power Distributes Reading Pen Learning Kits to Nearly 1,000 Kindergartens Inspiring Children to Embrace a Low-Carbon Lifestyle through Interactive Learning

CLP Power Hong Kong Limited (CLP Power) is enhancing its POWER YOU Kindergarten Education Kit with the launch of a new Power Kid Reading Pen and two interactive storybooks. The new learning resources are being distributed free of charge to nearly 1,000 kindergartens across Hong Kong for the 2026/27 school year, with deliveries beginning in October.

Featuring the themes *Low-Carbon Living* and *The Importance of Electricity*, the learning kit combines storytelling with audio narration, engaging sound effects and interactive features. By presenting electricity, energy saving and low-carbon living through situations familiar to young children, the kit makes learning fun and helps nurture environmental awareness and develop low-carbon habits from an early age.

CLP Power Chief Corporate Development Officer Ms Quince Chong recently visited a kindergarten, where she joined students in trying out the new reading pen and storybooks. Together with a CLP engineer, she shared practical energy-saving tips through interactive activities.

Ms Chong said, “Energy education should be grounded in children’s everyday experiences and tailored to the way they learn. We continue to enhance the POWER YOU Kindergarten Education Kit, and the new reading pen and storybook series brings together reading, technology and energy education in an engaging way. By encouraging children to listen, observe, read and play, we hope to spark their curiosity about energy and inspire them to embrace low-carbon living habits in their daily lives.”

CLP Power promotes energy education through a wide range of public education initiatives spanning the entire education pathway from kindergarten to university. Launched in 2016, the POWER YOU Kindergarten Education Kit is provided free of charge to kindergartens across Hong Kong, complemented by school visits from CLP engineers who introduce children to power expertise and energy-saving concepts. To date, the programme has reached 65,000 children at around 900 kindergartens. Applications for school visits are now open, and kindergartens are welcome to register through the programme website https://e.clp.com.hk/3VTnJr7

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (CLP Power) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to more than six million people in its supply area.

Photo Captions:

Photo 1

CLP Power Chief Corporate Development Officer Ms Quince Chong (centre) joins kindergarten students in trying out the new Power Kid Reading Pen and storybooks, encouraging them to learn about low-carbon living through interactive reading.

Photo 2

As part of the POWER YOU Kindergarten Education Kit, the new Power Kid Reading Pen and two storybooks, *Low-Carbon Living* and *The Importance of Electricity,* are being distributed free of charge to nearly 1,000 kindergartens across Hong Kong from October.

Photo 3

CLP Power Chief Corporate Development Officer Ms Quince Chong (sixth from right, second row) and a CLP engineer visit a kindergarten to help students understand the role of electricity in daily life and encourage the adoption of low-carbon living habits.

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