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Media Release

中華電力有限公司
CLP Power Hong Kong Limited

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CLP Power's Summer Saver Rebate Programme Achieves Record Energy Savings
Over 1.9 Million Households Invited, Saving 900,000 kWh in 6 Hours

CLP Power Hong Kong Limited (CLP Power) has been actively encouraging customers to better manage their electricity consumption in daily life, particularly during the summer months when electricity demand reaches its annual peak. Between May and August this year, CLP Power organised Summer Saver Rebate events on three days, inviting more than 1.9 million residential customers to reduce electricity consumption during designated event periods. Around 70% of participating households successfully reduced their electricity consumption, saving over 900,000 kilowatt hours (kWh) in three two-hour events (six hours in total), equivalent to the annual electricity consumption of about 230 households, while also cutting carbon emissions by over 300 tonnes[1], marking the highest savings since the programme's launch.

Launched in 2020, the Summer Saver Rebate Programme has become one of CLP Power's key initiatives to engage residential customers in demand response management. The Smart Meter Replacement Programme, completed at the end of last year, which helps customers better understand and manage their electricity consumption. This year, CLP Power introduced the AI Energy Saving Elite Advisory for the first time. In this trial, the service analysed the electricity consumption data of around 10,000 customers and provided personalised energy-saving tips, together with recommended actions to reduce electricity use during demand response events. Households using the service saved nearly 30% more electricity, on average, than other households taking part in the events. Given these encouraging results, CLP Power plans to extend the service to more customers.

CLP Power Managing Director Mr Joseph Law said, "Building a low-carbon future for Hong Kong takes more than cutting emissions from electricity supply. Smart energy use also needs to become part of everyday life. The results of this year's Summer Saver Rebate Programme demonstrate that when smart technology meets public participation, it becomes a powerful force for decarbonising our city. CLP Power will continue to make good use of smart meter data and artificial intelligence to turn technology into simple,

[1] Calculation based on the carbon intensity of the electricity sold by CLP Power in Hong Kong in 2025.

practical energy-saving solutions with visible results. This will help customers manage their electricity use more effectively as we work together towards a greener Hong Kong."

CLP Power also set up game stations at 18 major shopping malls, where artificial intelligence provided personalised energy-saving advice alongside interactive games and rewards. Through these engaging activities, members of the public learned more about smart meter functions and practical tips for managing electricity use. In addition, CLP Power partnered with 12 residential estates to encourage residents to use clubhouse sports facilities during Summer Saver Rebate event periods as a trial, helping them reduce electricity consumption at home while enjoying a healthy lifestyle.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (CLP Power) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong and provides a highly reliable supply of electricity and excellent customer services to more than six million people in its supply area.

Photo Captions:

Photo 1



CLP Power's Summer Saver Rebate Programme received strong support from residential estates and shopping malls, achieving record-high energy savings this year.

Photos 2 and 3





CLP Power introduced the AI Energy Saving Elite Advisory for the first time this year and set up game stations at major shopping malls, providing personalised energy-saving tips and interactive experiences to help customers manage electricity use more effectively.

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