CLP Volunteers Give Out 6,000 LED Light Bulbs to Elderly in Need

CLP Power Hong Kong Limited (CLP Power) and 13 community partners today jointly launches the ‘CLP Green Volunteers for Seniors Programme’ to promote energy saving to the elderly. Aiming to raise awareness of energy saving among the elderly, CLP Volunteer Team will give out LED light bulbs and energy-saving kits to 3,000 underprivileged single elderly or couples aged 60 or above living in Kowloon, the New Territories and Lantau Island.

CLP Volunteer Team started in 1994 with a group of frontline staff who provided free re-wiring services to the underprivileged elderly. Today the team comprises more than 800 employees and family members and extends its services to cover various activities including the programme launched today by offering LED light bulbs and energy-saving information to the elderly with an aim to promoting energy saving.

Held on the Senior Citizens Day today, the programme launch ceremony was officiated by The Hon Mrs Carrie Lam, Chief Secretary for Administration of HKSAR, Mr Paul Poon, Managing Director of CLP Power Hong Kong Limited and representatives of 13 community partners. 100 CLP volunteers and over 100 elderly beneficiaries also joined the ceremony to show their support.

Mr Paul Poon said, “Hong Kong is home to CLP. We have been committed to providing a stable and reliable electricity supply to our customers over the past 112 years. In addition to a high level of supply reliability, we attach great importance to ‘smart use of energy and avoid wastage’. In the coming year, we will strengthen our work in promoting the public’s knowledge on Energy Efficiency & Conservation, which is one of the moves to support the government’s policy objective on energy conservation. As such we have rolled out various energy-saving campaigns such as the recently launched energy-saving competition in an effort to enhance public awareness on energy saving and encourage a change of electricity consumption behaviour.”

“Starting from this year, we will unveil a signature annual volunteer activity targeted to serve the elderly. This year, our volunteer team will join hands with 13 community partners to help the elderly replace their high energy-consuming incandescent light bulbs. Within next year we shall give out 6,000 LED light bulbs which can save over 80% electricity, to the elderly in need living in Kowloon, the New Territories and Lantau Island. Energy-saving and electricity safety information will also be shared to raise their awareness,” Mr Poon continued.
Mrs Carrie Lam said at the ceremony that, “Strong support from various sectors of the community is important for promoting care and respect to the elderly. As such the government encourages active public participation in helping the elderly in need.” She also commended the CLP volunteers for their effort and contribution to society over the past years, which echoes with the spirits of the ‘Hong Kong: Our Home’ Campaign emphasising mutual support and care for the community.

Mr Paul Poon expressed his sincere gratitude to the staunch support of the 13 participating community partners, with their representatives supporting CLP Volunteer Team to serve the elderly in various districts. The ‘CLP Green Volunteers for Seniors Programme’ also creates synergy with the government’s initiative ‘Hong Kong: Our Home’, the city-wide public participation campaign that aims to inject positive energy into the society, foster social cohesion and promote care in the community.

Upon the completion of the ceremony, Mr Paul led one CLP Volunteer Team to visit the elderly living on their own in Choi Hung Estate and gave out ‘CLP Green Volunteers for Seniors Programme’ energy-saving kits, while Ms Quince Chong, Chief Corporate Development Officer of CLP Power Hong Kong Limited led another team to host a lunch with fun-filled entertaining performance for over a hundred of elderly.

Meanwhile, as announced earlier CLP Power will launch a HK$10 million subsidy programme to give out a set-of-four energy efficient electrical appliances (including an induction cooker, a mini fridge, an electric fan and a LED light bulb) to the community in need. The programme is expected to help 4,000 residents of sub-divided flats, “multiple have-nots” people, the underprivileged families and the elderly in need to save energy and improve their home safety.

**About CLP Power Hong Kong Limited**
CLP Power Hong Kong Limited (CLP Power) is a Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to 5.8 million people.
Mrs Carrie Lam, Chief Secretary for Administration of HKSAR and Mr Paul Poon, Managing Director of CLP Power Hong Kong Limited (left and right at the front) joined 100 CLP volunteers and family members of ‘CLP Green Volunteers for Seniors Programme’ to form a heart to symbolise loving and caring for the elderly.

Mrs Carrie Lam, Chief Secretary for Administration of HKSAR (middle), Mr Paul Poon, Managing Director of CLP Power Hong Kong Limited (fourth right on the front row), Ms Quince Chong, Chief Corporate Development Officer of CLP Power (fifth left on the front row), Mr Mak Hon Kai, Chairperson, The Hong Kong Association of Senior Citizens (third left on the first row), Professor Alfred Chan, Chairman, Elderly Commission (fourth left on the front row), Mr Yip Hing Kwok, Chairperson, CLP’s Local Customer Advisory Committee (Kwun Tong) (third right on the front row), Mr Winston Yeung, Member, CLP’s Local Customer Advisory Committee (Kowloon City) (second right on the front row) and representatives of 13 community partners and CLP volunteer team officiated at the launch ceremony of ‘CLP Green Volunteers for Seniors Programme’.
Mr Paul Poon, Managing Director of CLP Power Hong Kong Limited and the volunteer team visited the single elderly Mr Chan in Choi Hung and helped him replace the old light bulb with LED one.

Apart from giving out ‘CLP Green Volunteers for Seniors Programme’ energy-saving kits to the elderly, another team of volunteers led by Ms Quince Chong, Chief Corporate Development Officer of CLP Power Hong Kong Limited has hosted a fun day with lunch and entertaining performance for over a hundred of elderly.

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For media enquiries, please contact:
Alice Li
Public Affairs Manager
CLP Power Hong Kong Limited
Tel: (852) 2678 4027
Pager: (852) 71163131 a/c 8803
E-mail: alice.li@clp.com.hk