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中華電力有限公司
CLP Power Hong Kong Limited

CLP Launches Power Your Love Programme Save Electricity to Help 20,000 Families in Need

CLP Power Hong Kong Limited (CLP Power) launches its **Power Your Love** programme today under the theme of “Save Energy, Save On Bills and Light Up Lives”. Residential customers are encouraged to save energy at home in summer. CLP Power will donate the energy saved to about 20,000 families in need by offsetting their electricity expenses.

From now until 8 August this year, all residential customers can sign up the programme online at www.clp.com.hk/PowerYourLove and save energy between 15 June and 14 August 2018. For each unit of electricity saved, CLP Power will donate the equivalent amount of electricity to single and couple elderly, the disabled and families of boarders in special schools, or families who live in sub-divided flats. Each beneficiary household will receive the electricity donated in the form of a special grant of HK\$300, which is made available from a HK\$6 million CLP shareholder’s fund and can be used to offset the electricity bills.

To encourage more customers to save energy, a variety of incentives will be offered. All registered participants will receive 250 Eco Points under the CLP Eco Rewards scheme to redeem a foldable cup, or they may save up the Eco Points and redeem their Eco Rewards prizes later. Customers can also redeem a gift at the 800 shops of programme partners including Circle K, Maxim’s Cake and JHC. Other promotional activities include online quiz games during the **Power Your Love** Week, lucky draws and a flash mob by Super Butler Mr Ram Chiang. Participants will have the opportunity to win fabulous prizes such as portable and home appliances, and smart home appliance sets for bedroom and bathroom. All prizes worth more than HK\$110,000.

“CLP Power has always been supporting the Government’s environmental policy. The **Power Your Love** programme combines energy saving with a mission to help the less fortunate in society. I look forward to more public participation, as we join hands to work together in building a greener Hong Kong. Under the new Scheme of Control Agreement, we will step up our efforts to promote energy conservation among our customers, enhance overall energy efficiency in the society, and support the underprivileged,” CLP Power Managing Director Mr TK Chiang said.

CLP Power first launched the **Power Your Love** programme in 2015. In the past three years, over 510,000 participants have joined and saved a total of about 30 GWh of

electricity, equivalent to the annual electricity consumption of more than 7,100 households. Each year in the past three years, 20,000 households including single and couple elderly, the disabled, families who live in sub-divided flats and families of boarders in special schools benefited from the programme.

Trade Promotion Competition Licence No.: 50272

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited ("CLP Power") is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to 6 million people in its supply area.

Photo captions:

Photo 1



Participants of the **Power Your Love** programme will automatically enter into a Grand Lucky Draw and have the chance to win a set of smart bedroom home appliances, smart bathroom home appliances or other home appliances that can help them to save energy at home.

Photo 2



Super Butler Mr Ram Chiang encourages the public to participate in the **Power Your Love** programme. He will hold a flash mob during the **Power Your Love Week**, and test your knowledge on energy saving and give out gifts.

Photo 3



CLP Power transfers energy saved from the **Power Your Love** programme as a special grant to people in need, including single and couple elderly, the disabled, families of boarders in special schools and the families who live in sub-divided flats, offsetting their electricity expenses.

- Ends -

Media Enquiry Hotline: (852) 7472 9248

CLP Power Your Love Programme ***Save Energy, Save On Bills and Light Up Lives***

Introduction

Launched by CLP Power in 2015, the **Power Your Love** programme is the first programme of its kind in the world, combining energy saving with a mission to help the less fortunate in society. It is a territory-wide campaign to encourage customers to transfer units of energy saved to people in need, including single and couple elderly, the disabled, families who live in sub-divided flats and the families of boarders in special schools.

Every year, CLP Power makes available HK\$6 million as special grants for 20,000 underprivileged households to offset their electricity expenses. The programme attracted more than 410,000 participants last year. In the past three years, participants of the programme saved a total of about 30 GWh of electricity, equivalent to the annual electricity consumption of more than 7,100 households.

Beneficiaries of the programme are nominated by community partners and CLP Power will verify nominations. The community partners include district councillors from the 14 districts in the CLP supply area, non-governmental organisations (NGOs) and members of CLP's Customer Consultative Group and Local Customer Advisory Committee.

Registration Period

15 May to 8 August 2018 (inclusive)

Energy Saving Period

15 June to 14 August 2018

Eligibility

Residential customers in CLP supply area with active electricity accounts and consumption data from 15 June 2017 to 14 August 2018

How to Join

- Customers who participated in the **Power Your Love** programme in previous years will receive a “one-click registration” email from CLP Power for registration.
- Newly joined residential customers with eligible electricity accounts can:
 - Register online at www.clp.com.hk/PowerYourLove
 - Register at CLP's customer service centres
 - Register at CLP's green truck which will be parked at Telford Plaza in Kowloon Bay on 16 June 2018

Fabulous Prizes

1	<p>Customers who register successfully on or before 17 July 2018 can receive:</p> <ol style="list-style-type: none">1. 250 Eco Points of CLP Eco Rewards scheme, and2. One of the following gifts*:<ul style="list-style-type: none">• Japanese matcha ice-cream from Circle-K; or• Family pack home bread from Maxim’s Cake; or• Family pack facial tissue from JHC <p>Customers who register successfully from 18 July to 8 August 2018 can receive:</p> <ol style="list-style-type: none">1. One of the following gifts*:<ul style="list-style-type: none">• Japanese matcha ice-cream from Circle-K; or• Family pack home bread from Maxim’s Cake; or• Family pack facial tissue from JHC <p>*Customers will receive an e-coupon by email for gift redemption. Gifts are available for redemption on a first-come-first-served basis at the 800 shops of the programme partners by 8 September. Available while stocks last.</p>
2	<p>During the Power Your Love Week (15 to 21 June and 20 to 26 July), customers who register successfully can visit CLP customer services centres and the 800 shops of programme partners including Circle K, Maxim’s Cake and JHC and take part in energy saving quiz games by scanning the QR code on programme posters. Prizes include portable and home appliances worth more than HK\$30,000.</p>
3	<p>All participants who register successfully will automatically enter into a Grand Lucky Draw and have the chance to win smart bedroom home appliance sets, smart bathroom home appliance sets or other home appliances, worth more than HK\$80,000[#].</p>

Energy Saving Results Announcement

Results will be announced in the fourth quarter of 2018. The special grants will be transferred to the households in need before the end of 2018.

For more details

Please visit www.clp.com.hk/PowerYourLove

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